

# Arfi Technology Company Profile

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# Company Overview

Arfi Technology is a leading IT services and support company based in Jaunpur, India. Arfi Technology provides high quality services for software & Web Site development, Network Setup, Technical Support services, Employee Training, Telecommunication or Call center Support, workshops, outsourcing and project management service, the end users on a broad range of hardware & software platforms and latest technologies.



**Aqmal Arfi**  
CEO, Founder

Company Information	
Company Name	Arfi Technology Pvt.Ltd.
Incorporation	2012
Country	India
Industry	Information Technology
CEO	Aqmal Arfi
Website	<a href="https://arfitechnology.com/">https://arfitechnology.com/</a>
Company Type	Private Limited
Employees	500+

## Awards & Recognition



# Executive summary

Arfi Technology is a leading IT services and support company based in Jaunpur, India. Arfi Technology provides high quality services for software & Web Site development, Network Setup, Technical Support services, Employee Training, Telecommunication or Call center Support, workshops, outsourcing and project management service and the end users on a broad range of hardware & software platforms and latest technologies.

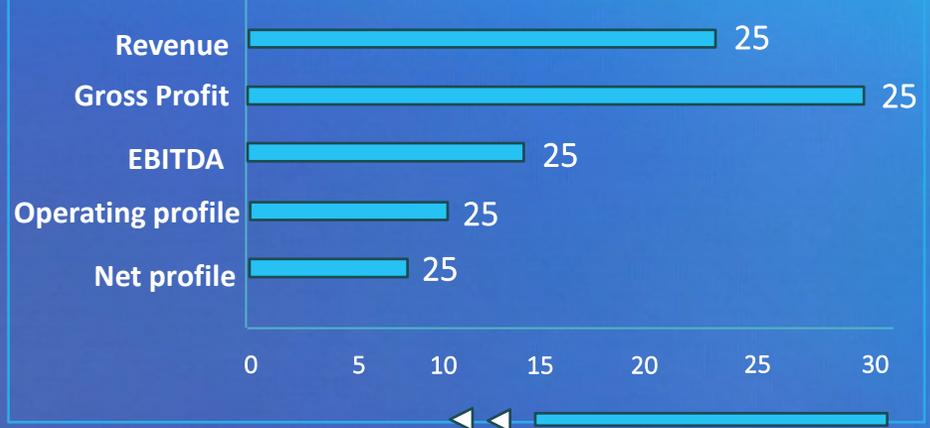
## Arfi Technology Pvt.Ltd

- 1 Provides software services and solution, including application development, product co-product, and system integration in more than 30+ countries.
- 2 The company has been developing innovation and futuristic solutions since its inception year 2012.
- 3 Moreover, it provides expertise in Website design & Development , Software Development, Brand Promotion and many more.

Market Leader with **12.20%**

Global market share in 2022

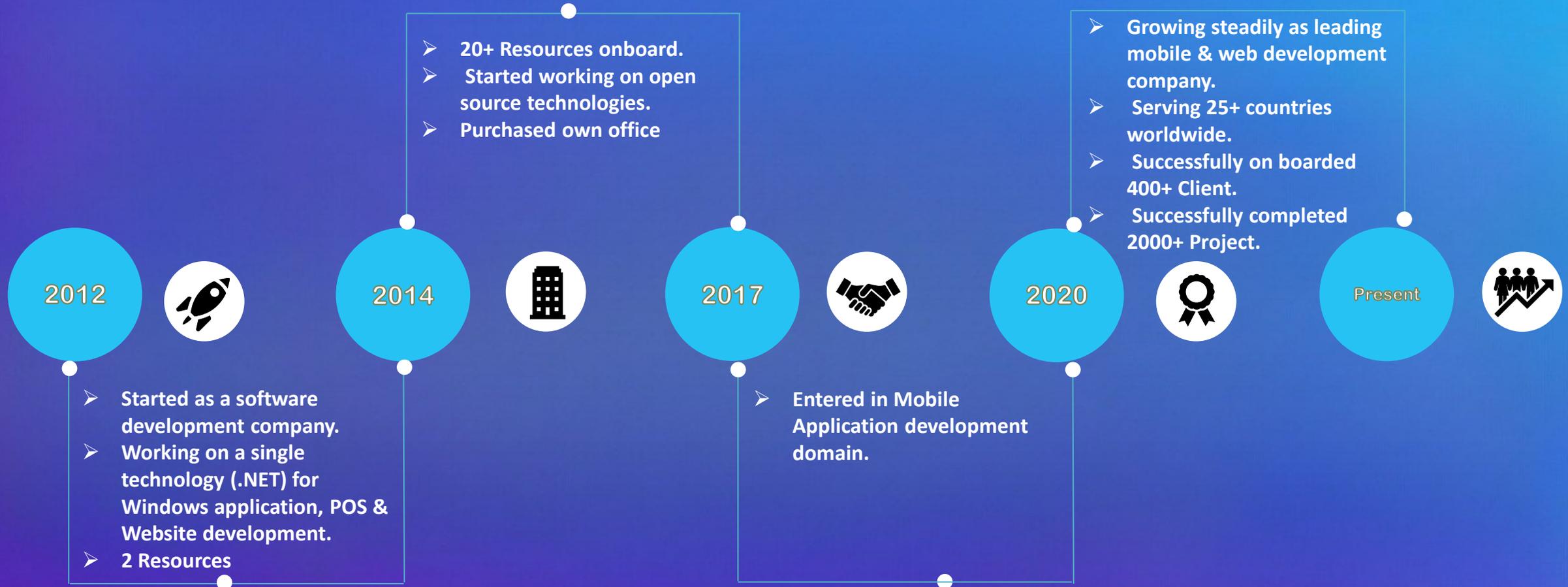
## Key Financials



- 90% Satisfaction rate
- 2000+ Successful project
- 30+ Countries
- 45% Senior Engineer
- 1k Team Members
- 11 Year On The market

# Our historic journey

The slide highlights the timeline of company incorporation to current year. It also showcases global expansion, strategic tie-up, research and innovation, Employee welfare program, IOT and cloud service and acquisition.



# Management Team

We've got a great team of expert who are out to provide a professional unforgettable experience for our clients. We pride ourselves as the best in the industry because we set the we place for others to follow:



Hina Arfi

Director

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Aqmal Arfi

CEO &  
Founder

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Shafqat Arfi

General  
Manager

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Arshad Khan

HR

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# Our Services

We Can Make Your Business Easier



## Web App Development

- PHP Development.
- ASP. Net Development.
- Full Stack Development.
- Python Development.
- Java Development.



## Mobile App Development

- iOS App Development.
- Android App Development.
- Hybrid App Development.
- Game Development.



## Brand Promotion

- Search Engine Optimization.
- Social Media Marketing.
- Email Marketing.
- Content Writing.
- Business ideas & Consulting



## IoT App Development

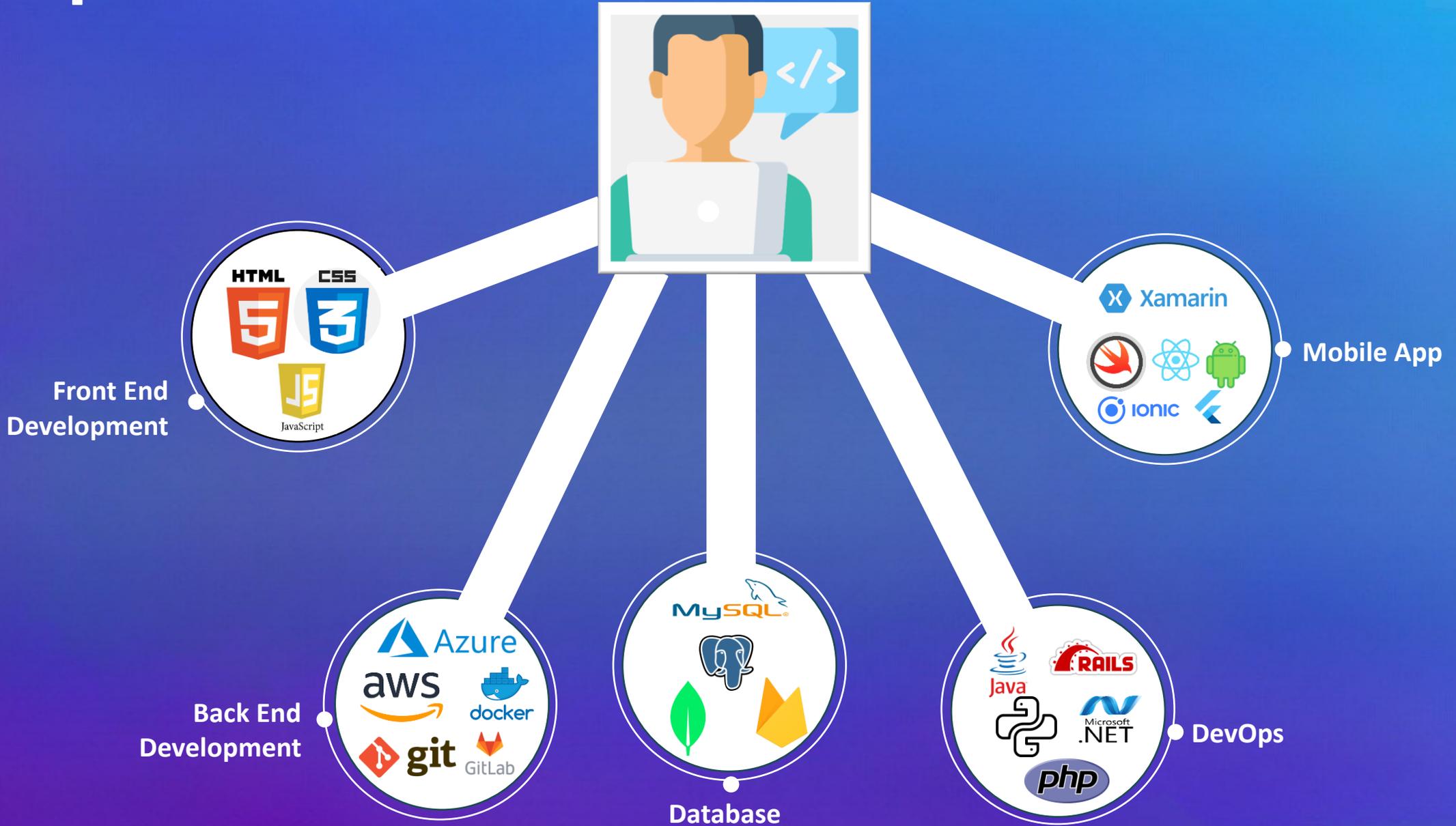
- BLE Technology.
- Wearable Technology.
- Voice Enabled Technology.



iOS



# Full Stack Development



# Technologies We Use :-

We are Expert In

## iOS

- Swift
- Objective - c

## Android

- Java
- Kotlin

## Cross Platform

- Flutter
- React Native
- Ionic
- Xamarin

## Clouds & DevOps

- Amazon AWS
- Google Cloud
- Digital Ocean
- Microsoft Azure
- Heroku
- Docker
- Kubernetes

## Front End

- JavaScript
- TypeScript
- Angular
- React Js
- Vue Js
- Backbone JS
- Ember.Js
- Bootstrap
- HTML5
- CSS3

## Back End

- Laravel
- Node.js
- Golang
- Python
- Meteor.js
- ExpressJS
- Ruby and Rails
- GraphQL
- Magento
- PHP
- .NET MVC
- .NET Core
- C#
- WPF



# (b) Technologies

## Management & Consulting

- GitHub
- Basecamp
- Trello
- Mattermost
- Jira
- Slack
- Teamwork
- GitLab
- Skype
- Orange Scrum
- TFS

## Database

- Firebase
- Redis
- PostgreSQL
- MongoDB
- MySQL
- Oracle
- SQLite
- DynamoDB
- MS SQL Server

## CMS & E-Commerce

- WordPress
- Joomla
- Drupal
- WooCommerce(WordPress)
- Magento & Magento 2
- Shopify

## UI/UX

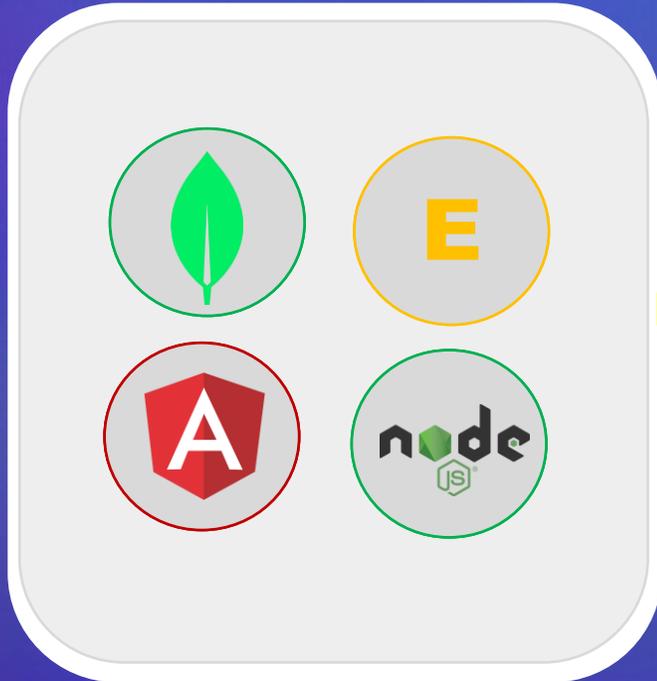
- Sketch
- CorelDraw
- Adobe XD
- Illustrator
- Photoshop
- After Effects
- Sketch
- Figma
- InVision
- Ionic Design
- Angular Design

# Our Expertise

In Modern Languages

## MEAN STACK

Development



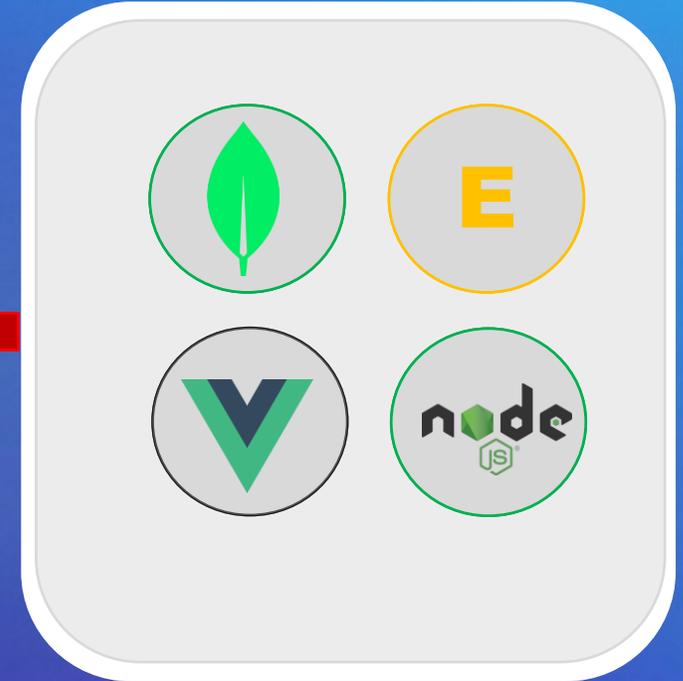
## MERN STACK

Development



## MEVN STACK

Development



# Our Vision, Mission & Goal

## Vision

Our Vision is to be a leading Web Solution company in IT sector and progress in our current position in market. We know that Customer's growth is our growth, so we commit our customers to help in achieving their business goals. We believe in work with the accuracy and best quality. We want to be known as the reliable, innovative and user friendly software service provider in IT industry.



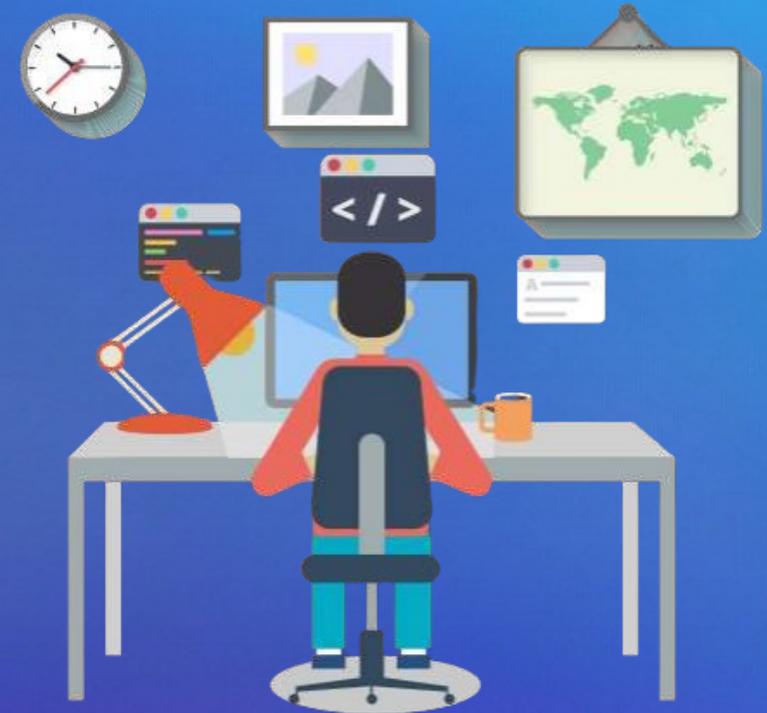
## Mission

Exceed client's expectations by going beyond software to provide best Web solutions that transform data into knowledge, without bugs delivery enabling them to solve their problems.

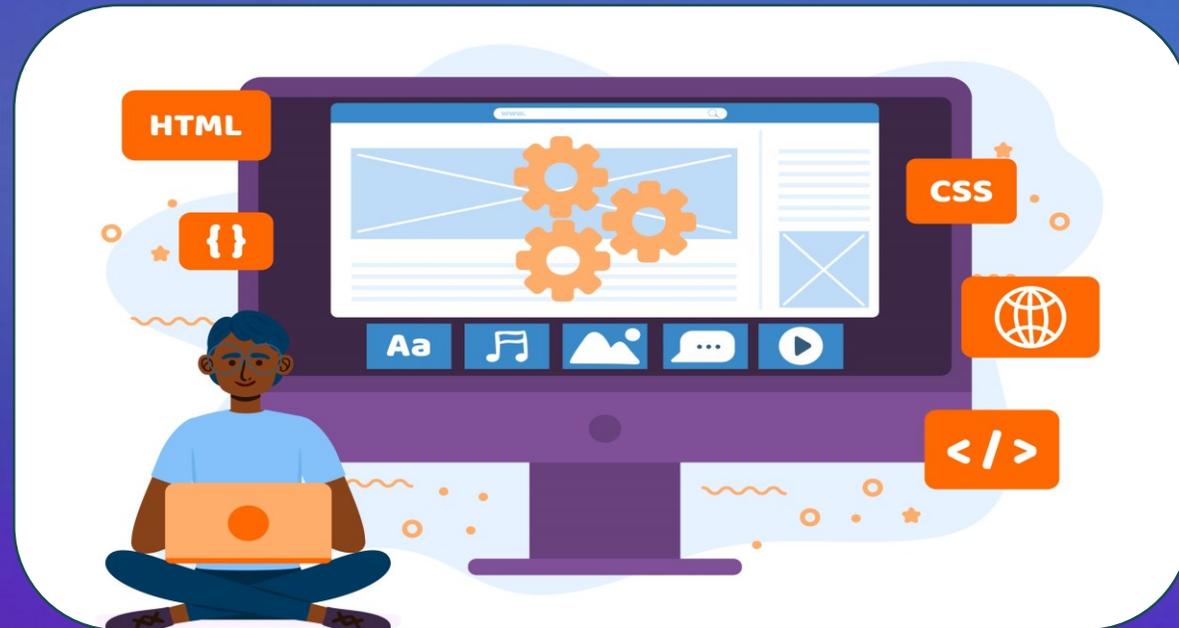


## Goal

Aligning with Business Needs,  
Keeping up with safety and Reliability,  
Maintaining Quality of software,  
Promote Higher Use of Reusable Codes,  
On-Time Delivery,



# OUR TRAINING COURSES



# Short Time Courses

## FEES STRUCTURES

<b>TIME DURATIONS</b>	<b>3 Months</b>
<b>Eligibility</b>	<b>Class 12<sup>th</sup> or Above</b>
<b>Fees Structure</b>	<b>Fees</b>
<b>3 Months Instalments</b>	<b>9,950 only</b>
<b>One Time Pay</b>	<b>24,950 only</b>

# Short Time Courses

## Java

- C & C++
- Java Concepts
- SQLite
- Introduction to Android
- Application Structure
- Emulator-Android Virtual Device
- Tabs & Tab Activity
- Preferences
- Menu

## PHP

- C & C++
- PHP
- MySQL
- WordPress
- Joomla
- Cake
- CSS
- Ajax
- jQuery
- JavaScript
- Drupal
- Magento
- Dream Viewer
- Project

## .NET

- C & C++
- C#
- ASP
- ADO
- SQL Server 2012
- LINQ
- Emailing
- Remoting
- WCF
- Entity
- jQuery
- AJAX
- CSS
- HTML
- JavaScript
- Project

# Short Time Courses

## Android

- C & C++
- Core Java
- Advance java
- AWT & Swing
- Application Structure
- JSP
- Servlet
- MVC
- Spring
- Hibernate
- Ajax
- Oracle/ MySQL
- Project
- Intents(Full)
- UI Design
- Style & Themes
- Contents Provider
- Android Debug Bridge
- LINKIFY
- Adapters And Widgets
- Notifications
- Custom Components
- Threads
- Project

## Python

- MY SQL/MONGO DB
- C & C++
- Python
- Django FRAMEWORK
- Web Services
- REST API
- JSON
- Socket Programing
- GUI Programing
- FLASK
- Game Programing
- TOMCAT
- DOCKER
- AJAX
- AWS Cloud
- HTML/HTML5
- Adapter JAVA Script
- jQuery
- AngularJS
- Projects

# Short Time Courses

## Web Designing

- C & C++
- Html/ Html5
- CSS
- JavaScript
- jQuery
- Dream Viewer
- Bootstrap
- Project



## C & C++ (Only at 5000)

- About C
- C Control Statements
- C Function
- C Array
- C Pointer
- C Structure Union
- C File Handling
- C Programs
- Hibernate
- Ajax
- About C++
- C++ Control Statements
- C++ Function
- C++ Array
- C++ Pointer
- C++ OOPs Concepts
- C++ Programs

# Summer Training Courses

## FEES STRUCTURES

<b>TIME DURATIONS</b>	<b>45 Days</b>
<b>Eligibility</b>	<b>Class 12<sup>th</sup> or Above</b>
<b>Fees Structure</b>	<b>Fees</b>
<b>One Time Pay</b>	<b>9,950 only</b>

# Summer Training Courses

- Java
- PHP
- Dot Net
- Android
- Python
- Unreal Engine
- Web Designing
- C & C++
- Unity 3D



# 100% Placements For Non Technical Courses

Arfi Technology have a lot of Job it self. So Arfi Technology is giving 100% Job after training. Whose Salary will be start from Rs. 20,000 per Month.

## FEES STRUCTURES

<b>TIME DURATIONS</b>	<b>2 Years</b>
<b>Eligibility</b>	<b>B.Tech / BCA/ MCA/ BSc IT/ MSc IT/ Diploma in CS &amp; Engg.(Polytechnic)</b>
<b>Fees Structure</b>	<b>Fees</b>
<b>6 Months Instalments</b>	<b>9,950 only</b>
<b>12 Months Instalments</b>	<b>19,950 only</b>
<b>One Time Payments</b>	<b>1,99,950 only</b>

**Note : If you paid fees on time then we will give 100% discount in last Installments**

# Diploma In Game Development (Unity 3D)

- Computer Basic
- MS-Office
- C & C++
- Game Engines
- Unity Development Environment
- C# Language Concepts
- Creating Scripts
- C# Coding Fundamentals
- Game Loops and Functions
- Easy Input Handling in Unity
- 2D Physics Concepts
- 3D Physics Concepts
- Data Types and Variables
- Mathematical Operations
- Variable Scope and Access
- Decisions and Flow Control



- Organizing Game Objects
- Object-Oriented Concepts
- Managing Game Objects
- Loops and Arrays
- Game Design Strategies
- Mid-Term Project
- Virtual Worlds
- Scrolling Games
- Animation
- Sound Effects
- Advanced Game Physics
- Multiple Scenes
- Artificial Intelligence
- User Interfaces
- Publishing Games
- Software Development  
Lifecycles and Teamwork
- Project

# Diploma In Game Development (Unreal Engine)

- Computer Basic
- MS-Office
- C & C++
- Introduction
- Project Files
- What is Unreal Engine
- Installation
- Creating a new Project
- Editor Overview



- Creating an New Level
- Creating the Player
- Assigning Logic to Our Player
- Building the Level
- Collectable Games
- Resetting the Player
- Enemy Blueprint
- Score UI
- Conclusion
- Project

# Diploma In Web Development

- Computer Basic
- MS-Office
- C & C++
- AngularJS
- ReactJS
- ExpressJS
- NodeJS
- JSON
- GIT



- Agile
- MongoDB
- AWS Cloud
- HTML/HTML5
- CSS/CSS3
- Bootstrap
- JavaScript
- jQuery
- TypeScript
- Project

# Diploma In Android Development

- Computer Basic
- MS-Office
- C & C++
- Java Concept
- Kotlin
- Flutter
- SQLite
- Introduction to Android
- Application Structure
- Emulator-Android Virtual Device
- UI Design
- Preferences



- Menu
- Intents (Full)
- UI Design
- Tabs & Tab Activity
- Style & Themes
- Contents Provider
- Android Debug Bridge
- LINKIFY
- Adapters And Widgets
- Notifications
- Custom Components
- Threads
- Project

# Diploma In Web Designing

- Computer Basic
- MS-Office
- C & C++
- Html/ Html5
- CSS/CSS3
- Bootstrap
- JavaScript
- jQuery Plugin



- Photoshop
- Picture Manager
- Gimp Maker
- Video Editing
- CorelDraw
- Paint
- Thumbnail Creation
- Figma
- Project

# Diploma In SEO Courses

## FEES STRUCTURES

<b>TIME DURATIONS</b>	<b>1 Years</b>
<b>Eligibility</b>	<b>Class 12<sup>th</sup> or Above</b>
<b>Fees Structure</b>	<b>Fees</b>
<b>6 Months Instalments</b>	<b>9,950 only</b>
<b>One Time Payments</b>	<b>1,99,950 only</b>

**Note : If you paid fees on time then we will give 100% discount in last Installments**

# Diploma In SEO Development (A)

- Computer Basic
- MS-Office
- Initial Review & Analysis
- One Page Optimization
- Content Marketing
- Social Media Optimization
- Monthly Reporting
- Google ads Marketing
- Social Media Optimization
  1. Instagram
  2. Facebook
  3. YouTube
  4. Twitter
  5. LinkedIn
- Same Title & H1 Tags Error
- Missing, Empty & Too Long H2 Tags Error
- Alt Text Missing Error
- No Inbound Link Error



- Technical SEO
  1. Website Audit Analysis
  2. HTTPS Migration
  3. Implementing SSL (Security Socket Layer)
  4. Website Loading Speed Optimization
  5. Redirect Auditing
  6. Duplicate Content Analysis
  7. Canonicalization
  8. 3XX HTTP Errors
  9. 4XX HTTP Errors
  10. 5XX HTTP Errors
  11. Missing, Duplicate & Multiple Title Tags Error
- Too Short & Too Long Title Tags Error
- Missing, Duplicate & Multiple Description Tags Error
- Too Short & Too Long Description Tags Error
- Missing, Duplicate & Multiple H1 Tags Errors.

# Diploma In SEO Development (B)

## ❑ One Page SEO

1. Max Keywords
2. Website & Competitor Analysis
3. Initial Ranking Report
4. Keywords Research and Selection
5. Meta Tags Creation
6. URL Structure
7. Content Optimization
8. Image Optimization
9. Heading Tag Optimization
10. Website Page Speed Optimization
11. Robots.txt Creation and Analysis
12. Sitemap Creation
13. Google Analytics & Search Console Setup and Configuration
14. Blog Optimization
15. Internal Linking Optimization
16. On-Site Blog Posting



## ❑ Off Page SEO

1. Blog Posting
2. Article Writing
3. Guest Blogging
4. Broken Backlink Building
5. Resource Link Building
6. Alerts and Mention
7. Link Roundups
8. Competitor Backlink Research
9. Social Sharing
10. Blog Social Sharing
11. Slide Submissions
12. Text Infographic Creation
13. Image Submission
14. Video Creation
15. Keyword Ranking Report
16. Acquired Links Report

# Diploma In SEO Development (C)

- Local SEO Package
  1. Google Map Integration on website
  2. Google My Business Page Setup and Optimization
  3. Local Citations
  4. Local Classifieds
  5. Local News Outreach
  6. Google My Business Posting
  7. Business Schema Implementation



# 100% Placements For Technical Courses

Arfi Technology have a lot of Job it self. So Arfi Technology is giving 100% Job after training. Whose Salary will be start from Rs. 20,000 per Month.

## FEES STRUCTURES

<b>TIME DURATIONS</b>	<b>6 Months</b>
<b>Eligibility</b>	<b>B.Tech / M.Tech / BCA / MCA / BSc IT / MSc IT</b>
<b>Fees Structure</b>	<b>Fees</b>
<b>6 Months Instalments</b>	<b>9,950 only</b>
<b>One Time Payments</b>	<b>49,950 only</b>

**Note : If you paid fees on time then we will give 50% discount in last Installments**

# Diploma In Game Development (Unity 3D)

- Computer Basic
- MS-Office
- C & C++
- Game Engines
- Unity Development Environment
- C# Language Concepts
- Creating Scripts
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- Easy Input Handling in Unity
- 2D Physics Concepts
- 3D Physics Concepts
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- Mathematical Operations
- Variable Scope and Access
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- Object-Oriented Concepts
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- Virtual Worlds
- Scrolling Games
- Animation
- Sound Effects
- Advanced Game Physics
- Multiple Scenes
- Artificial Intelligence
- User Interfaces
- Publishing Games
- Software Development  
Lifecycles and Teamwork
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- Creating the Player
- Assigning Logic to Our Player
- Building the Level
- Collectable Games
- Resetting the Player
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- Score UI
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- AngularJS
- ReactJS
- ExpressJS
- NodeJS
- JSON
- GIT



- Agile
- MongoDB
- AWS Cloud
- HTML/HTML5
- CSS/CSS3
- Bootstrap
- JavaScript
- jQuery
- TypeScript
- Project

# Diploma In Android Development

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- MS-Office
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- Java Concept
- Kotlin
- Flutter
- SQLite
- Introduction to Android
- Application Structure
- Emulator-Android Virtual Device
- UI Design
- Preferences



- Menu
- Intents (Full)
- UI Design
- Tabs & Tab Activity
- Style & Themes
- Contents Provider
- Android Debug Bridge
- LINKIFY
- Adapters And Widgets
- Notifications
- Custom Components
- Threads
- Project

# Diploma In Web Designing

- Computer Basic
- MS-Office
- C & C++
- Html/ Html5
- CSS/CSS3
- Bootstrap
- JavaScript
- jQuery Plugin



- Photoshop
- Picture Manager
- Gimp Maker
- Video Editing
- CorelDraw
- Paint
- Thumbnail Creation
- Figma
- Project

# OUR SECONDARY SERVICES

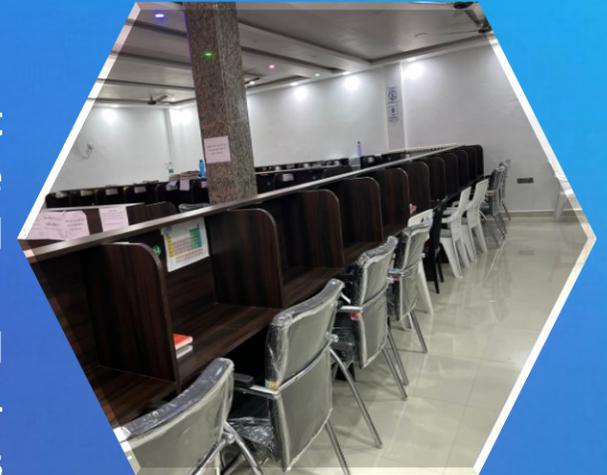


# Arfi Self Study Centre

Arfi self study center provides A space for self- study. If you looking for the best library near you, this is the best point in chaukiya. We are open 24 hours we welcome the competitive exams students as well as learners who need A calm and ambient place for better study.

Arfi self study library is a unique & peaceful space dedicated to your individual growth and learning . we understand that sometimes you need a quiet and well-equipped place to study or work, and that's precisely what we provide. Our library is designed with your comfort and productivity in mind. Welcome to arfi self-study library, a place designed just for you.

We offer a peaceful environment with comfy chairs, air conditioning, 24/7 lighting, and free wi-fi. While we don't have newspapers or physical books, you can bring your own study materials and focus on your learning. Our goal is to provide a quiet and well-lit space for your self-study needs. Come in, connect, and study in a comfortable atmosphere anytime you like. Your success is our priority!



# Facilities of our Library

- ❑ We offer a comfortable, air-conditioned setting where you can concentrate on your work without any distractions. Whether it's a hot summer day or a chilly winter evening, you can always count on a comfortable temperature.
- ❑ We know how essential internet access is in today's world. Our library provides reliable and high-speed Wi-Fi so you can browse the web, access your study materials, and stay connected effortlessly.
- ❑ Our library is well-lit 24 hours a day, 7 days a week. This means you can study or work at any time that suits your schedule. No need to worry about dim or inadequate lighting; we've got you covered.
- ❑ At Arfi Self Study Library, we understand that sometimes silence is golden. We've intentionally created an environment where you won't be disturbed by noisy crowds or disruptions. It's your sanctuary for focused learning.
- ❑ We believe that a serene and conducive study environment should be accessible to all. That's why we strive to keep our services affordable, making it easier for you to pursue your academic and professional goals.
- ❑ Whether you're a student preparing for exams, a professional working on a project, or simply someone who values a quiet place to concentrate, Arfi Self Study Library is your haven for productivity. Here, you can delve into your tasks without any interruptions.
- ❑ While we don't have a collection of newspapers and books at our library, you're welcome to bring your study materials, books, or any resources you need.



# Arfi Conference Hall

The Arfi Conference Hall is a space designed for meetings, presentations, and events. It's equipped with seating, audiovisual equipment, and facilities for a comfortable and productive gathering. This venue is often used for Business conference, seminar, workshops, and other similar activities. It's a place where people come together to exchange ideas, share information, and collaborate.

Arfi Conference Hall has a capacity of 200. The seating capacity is about 150 chairs with ease of having front stage for activities. Whiteboards are provided in conference Hall. Overhead projectors and screens are supplied on request.

PowerPoint enabled

computer and projector helps to conduct various activities in the hall. Wi-Fi Connection in the hall enables the guests and staff members to access the internet during the program. Since its inception in May 2023 it has been venue of a large number of academic workshops, seminars and conferences. The hall is fully air-conditioned , Wi-Fi enabled with digital projection and best audio facility. The college host inter- college, intra- college and departmental activities in this hall. It has been a big asset for the college.

The Hall typically includes features like seating arrangements, stage for speakers, projectors and screens for presentations, sound systems for clear communications, and sometimes even catering services. It's a versatile and essential space for hosting various professionals and educational gathering



# Facilities Of Conference Hall

- The venue is large enough to control the expected crowd of your conference. You cannot let your guests suffocate within a small meeting room. Just look around for the perfect layout and discuss its capacity with the venue manager.
- It should be able to provide you flexible seating arrangements. Maybe the pre-settled arrangement of classroom style is not what you require. Thus, discuss its flexibility before confirming your reservations.
- It should be a quiet setting. A cacophony of sounds will create disturbance in your meeting. Moreover, you won't be able to communicate well if a continuous raucous sound is penetrating your meeting room.
- Smart Board/ Projection Screen
- CAFETERIA
- Reliable Wi-Fi
- PARKING
- A Proper Seating Arrangement
- Digital Projectors
- Bring Your Own Books
- Good quality Audio Equipment
- Video Conferencing System
- It should be at an Accessible Location
- Fully Air-conditioned
- Tea Room/Common Room



# Arfi Family Restaurant & Canteen

Arfi Family Restaurant is a place where families and friends come together to enjoy delicious meals in a warm and welcoming atmosphere. We believe in creating a memorable dining experience for everyone who walks through our doors. We invite you to visit Arfi Family Restaurant/Canteen and enjoy a delightful meal with your loved ones.

Whether it's a family dinner, a romantic evening, or a casual get-together with friends, we're here to serve you. Arfi Family Restaurants/Canteen is more than just a place to eat; it's a haven for culinary experiences and cherished memories.

Established with a commitment to creating a warm, family-friendly environment, we have been serving delectable dishes to our valued guests for years.

Our story begins with a passion for good food and a deep appreciation for the importance of family. We understand the joy that comes from sharing a meal with loved ones, and it's this sentiment that forms the heart of our restaurant.



# Arfi Family Restaurant & Canteen

## FACILITIES

- A comfortable and spacious dining area where you can enjoy your meals with family and friends.
- An option for outdoor dining, allowing you to enjoy your meal in the open air, weather permitting.
- Adequate parking facilities for the convenience of guests.
- Catering services for events and special occasions, both on-site and off-site.
- Facilities to accommodate guests with disabilities, including wheelchair ramps and accessible restrooms.
- Complimentary Wi-Fi access for guests who want to stay connected during their visit.
- The option to order food for takeout or have it delivered to your location.
- If applicable, live music, TV screens, or other forms of entertainment for a lively atmosphere.
- Facilities for hosting special events, parties, and celebrations.



# Smart Solutions, Real-Time Results

Smart Solutions is a dynamic software company delivering real-time results. We harness cutting-edge technology to provide efficient and innovative solutions tailored to your needs.

## Integrated

Integration in software involves combining diverse systems or components to ensure they function smoothly and cooperatively within a company's framework.

## Intuitive Dashboard

Our software company's intuitive dashboard simplifies data management, enabling quick, informed decisions through user-friendly data visualization.

## Flexible

A flexible software company adapts, customizes, scales, and efficiently embraces change to meet evolving needs and embraces change for seamless adaptation.

## Intuitive

Innovators in software, crafting user-friendly apps with advanced tech to streamline tasks, elevate user experiences, and serve various industries.

## Effortless Integration

Effortless software integration fosters smooth cross-platform collaboration, ensuring compatibility and simplicity across various systems and devices.

## Efficient

A skilled software company creates top-notch applications with efficient processes and cutting-edge tech, high-caliber applications through streamlined

# Our Story

## INCEPTION (2012-2014):

Arfi Technology was founded in 2012 with a vision to provide comprehensive IT solutions. Initially, a small team offered software development and IT support services..

## EARLY GROWTH (2015-2017):

The company quickly gained a reputation for quality work, expanding its service portfolio to include web development and network setup.

## DIVERSIFICATION (2018-2020):

Arfi Technology ventured into employee training and call center support, broadening its client base and capabilities.

## INNOVATION (2021-2022):

Embracing the latest technologies, Arfi Technology introduced workshops, outsourced solutions, and project management services, positioning itself as a holistic IT partner.

## 2023:

Today, Arfi Technology stands as a leading IT solutions provider, serving a global clientele with excellence, expertise, and a commitment to innovation.



## Mission & Impacts

- ❑ To use our technology expertise and domain skills and provide innovative, high quality, superior and cost effective solutions that improve performance to our clients
- ❑ To design, develop, deploy and Information Technology according to the customer's needs. To provide high Quality software at lowest IT cost. To deliver Business solutions and services on time to our clients. To maintain customer satisfaction. To be a reliable, dependable and long lasting IT solutions and services provider.
- ❑ To use our technology expertise and domain skills and provide innovative, high quality,

## We Deliver Results

Our value system is based on dedication and commitment to enforce indefatigable efforts for the benefit of potential engineering aspirants. Our emphasis is on the continuous learning process. Our productivity & pursuit of quality is an apparent feature of our entire endeavors.

# We Make Your Gain More Revenue At A Glance

Increasing sales and revenue is a high priority for most companies. Focusing on your customers and how they respond to different sales.

## Market Research

Market research for a software company involves systematic gathering and analysis of data to understand customer needs, preferences, and industry trends. This informs product development, marketing strategies, and business decisions, ensuring alignment with market demands and driving competitive advantage.

## User experience

User experience (UX) in a software company refers to how users interact with and perceive their products. It encompasses design, usability, and emotional aspects, aiming to create intuitive, efficient, and enjoyable interactions. Positive UX drives customer satisfaction and loyalty, crucial for the success and competitive of software products in the market.

## Digital marketing

Digital marketing for a software company involves promoting products or services through online channels like social media, search engines, and email. It aims to reach a targeted audience, boost brand visibility, and drive sales. Strategies include SEO, content marketing, PPC advertising.

## Web development

Web development involves creating, designing, and maintaining websites and web applications. It encompasses various technologies and programming languages to ensure functionality, user experience, and visual aesthetics. Software companies specialize in offering web development services, building digital solutions that cater to clients' needs.

## Brand design identity

A software company's brand design identity encompasses its visual and conceptual elements that convey its essence. It includes logo, color palette, typography, and design principles, fostering recognition and its tech-focused nature. This cohesive identity amplifies brand, establishes credibility, and resonates with the tech-savvy target audience.

## Seo & smm services

Our software company offers comprehensive SEO (Search Engine Optimization) and SMM (Social Media Marketing) services. We optimize your online presence, ensuring higher search engine rankings visibility. Our SMM strategies engage your target audience, enhancing brand awareness and driving traffic.

# Our Projects

Our skilled professionals possess a wide spectrum of expertise, spanning from design to the development of diverse applications. Our comprehensive service offerings encompass cutting-edge technology solutions, ensuring clients receive top-tier services tailored to their specific needs, backed by our team's proficiency and commitment to excellence.



SNEHA FOUNDATION



CRYPTOINS



ARFI FOUNDATION



AVENJAR DREAM LIFE



DEEPAK UDAY



DGGOLD



DOWINGOLD



TRADE

# Our Projects



NEK BANDE



MEDI GREENSYSTEM



UPBHOKTA JANGHOSH



QUICK PLAY WIN



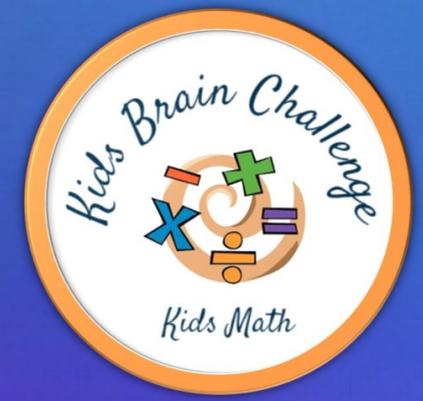
Ho Mart



UNIQUE STAR



IPL INTENATIONAL  
PODUCTS LAUNCHER



KIDS BRAIN CHALLENGE

# Our Projects



DREAM KEY



SNEHA FOUNDATION



RISING DREAM



ARFI VEDIO EDITOR PRO



INFINITY GLOBAL



FREEDOM 4U



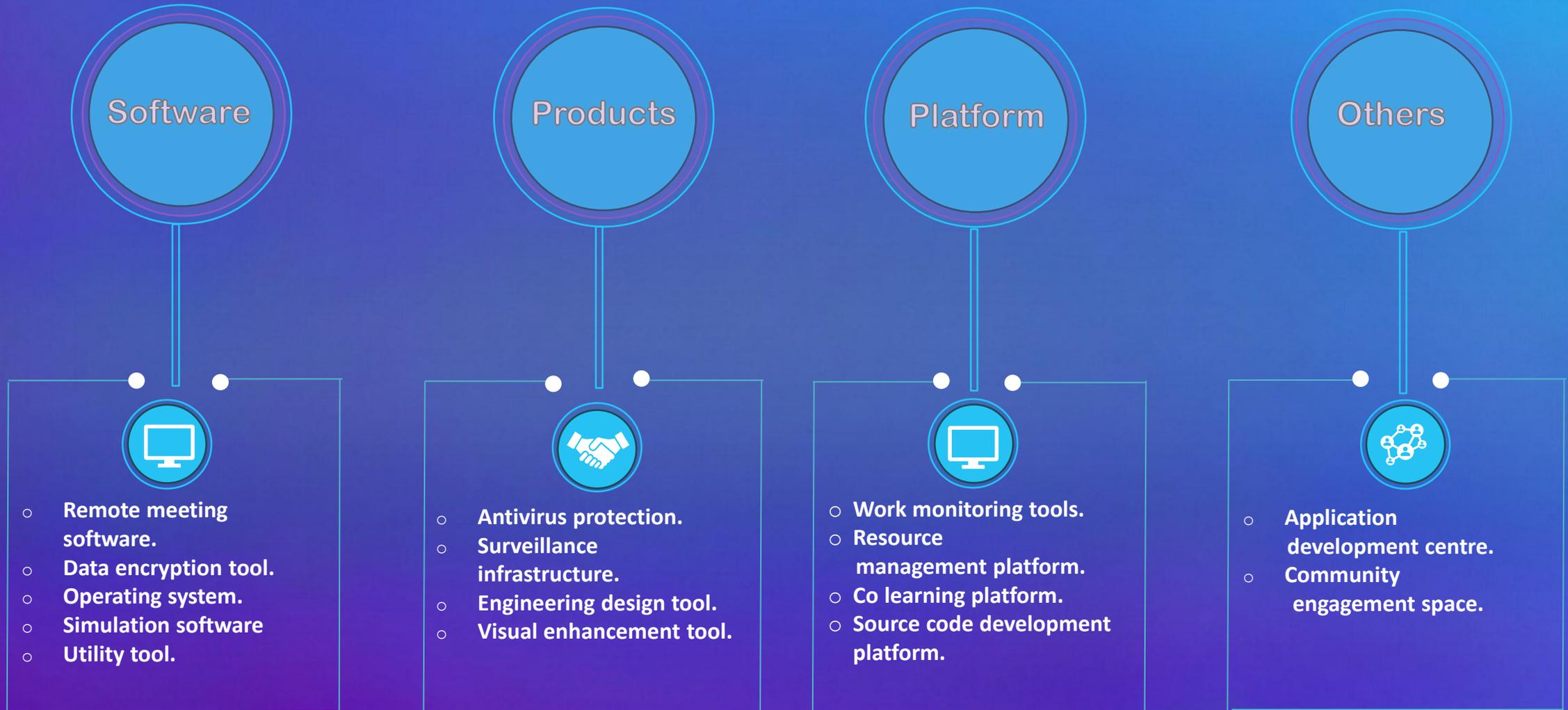
EVENTO ESPORTS



CRYPTOINZ

# Digital products and solutions

Digital products are basically any information that can be delivered electronically. This could include anything from selling online courses and eBooks to software and digital artwork. Essentially, if a product or service can be delivered digitally, it counts as a digital product.



# Software development expertise

Arfi Technology provides professional website design, development and maintenance services. Our in-house skilled web designers & web development team work on various website projects from sites to multi-functional web portals.



## Website Development

- Static Website
- Responsive Website.
- Websites Re-design.
- Parallax Website
- One Page website
- Dynamic website.
- E-Commerce website.
- CMS Based website.
- Web Application

## Software Development

- Game Development.
- Tournament Application
- Prediction Application
- MLM Software
- IOS Application
- Mobile Apps
- Hybrid Application
- Academic Project
- Flutter Application
- All Types of applications

## Brand Promotion

- Search Engine Optimization
- Social Media Marketing
- Email Marketing
- Technical consultations.
- Business Ideas
- Content Writing

## Website Design

- Dynamic website.
- E-Commerce website.
- CMS Based website.
- Web Application

# Client Testimonials

Read what customers think about us:

**“Arfi Technology's reputation is built on a foundation of excellence, where client visions are realized with precision”.**



Rahul Saxena  
LIC of India

**“Our company has Their collaborative approach, flexible work arrangements, and commitment to growth make them a go-to partner for turning creative ideas into impactful solutions”.**



Mohd Naushad  
GOTO21

**“Our company has exceeded expectations! Clients rave about our innovative solutions, top-notch support, and transformative impact”.**



Jay Prakash  
Sneha foundation

**“We used to get bogged down with IT all the time, but it isn't an issue anymore. We have a great IT Manager who keeps us up to date”.**



Ramayana Patel  
Nek bande

**“Arfi Technology is an innovation powerhouse with a skilled team of 1 lakh professionals. They offer diverse software solutions, to game development and SEO expertise”.**



Vikas Bharadwaj  
NLFS Education Hub

**“Our collaborative approach, fostering creativity and embracing, resonates with clients seeking impactful results”.**



Govind Singh  
GU EAGLE PRIVATE LIMITED

# Customized services

The slide showcases four area of services from our experienced team of engineers which are software consultancy, UX/UI Design, Quality Assurance and code Audit.

## Software Consultancy



“Software consulting services help plan and implement software improvements as well as staff software development projects with skilled resources. As a software company, Arfi Technology offers expertise built on 3,600+ success stories across varied IT needs”

## Quality Assurance



“Quality Assurance is a process which works parallel to development of software. It focuses on improving the process of development of software so that problems can be prevented before they become a major issue. Complete application audit for security and quality along with resolution services”

## UX/UI Design



“Designing of UI/UX for websites and mobile applications specific to client needs”

## Code Audit



“Software and application development code review and debugging”

# Our Technologies

This slide showcases the latest technologies leveraged in organization provide improved the services and new solutions. The latest technology includes Web designing, Software development, web development, Brand promotion & Ruby and Rails development.



## Web Designing

Web designing is the process of planning, conceptualizing, and implementing the plan for designing a website in a way that is functional and offers a good user experience. User experience is central to the web designing process.



## Ruby on Rails Development

Ruby on Rails, often just called “Rails”, is a development tool that gives web developers access to libraries, thus providing structure for all the code they write. It is a server-side web app framework that extends the Ruby programming language.



## Software development

We are a top-rated software development company. We develop customized software for our clients to limit their business complications. Our software solutions target your core business processes in an attempt to optimize them and deliver efficiency



## Web development

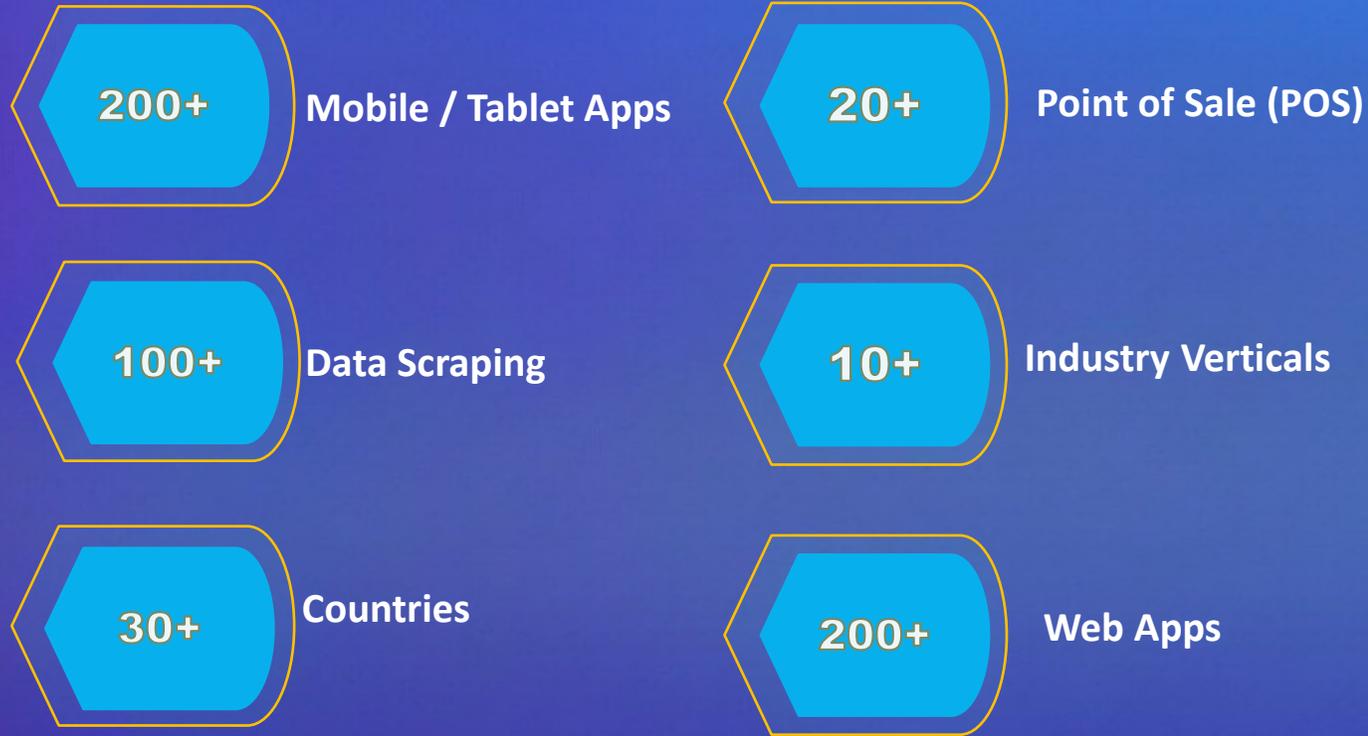
Web development is the most vital in managing a successful online presence. For all sorts of industrial sectors and business types, online presence promotes and attracts a sizeable prospective audience to the service you deliver.

## Brand Promotion

Brand promotion is the way to inform, remind, persuade convincingly, and influence the consumers to drive their decision towards purchasing the product or service under a brand.

# Facts & Stats

Experts Resources leads by Arfi technology



# Ruby on rails technology

The slide highlight four categories of solution and services developed on Ruby on Rails technology, It showcases minimum viable product development, API Integration, custom portals, e-commerce store and social networks.

## Low Cost Software

Minimum Viable Product Development

Low-cost software refers to software solutions that are budget-friendly and cost-effective, making them accessible to individuals, small businesses, and organizations with limited resources. These software options provide essential functionality without the high price tag associated with more robust or specialized software

## Customized Software

Custom Portals

Customized software in custom portals refers to the development and implementation of tailored software solutions within specific web portals to meet unique business needs. This approach aims to provide a more personalized and efficient experience for users by integrating software functionalities directly into the portal environment

## Software Modification

API Integration

Software modification often involves making changes to an existing software system to enhance its functionality, fix bugs, improve performance, or adapt it to new requirements. API (Application Programming Interface) modification is a specific aspect of software modification that deals with altering the way different software components interact with each other.

## Standard Software

E-Commerce store

Custom e-commerce development with modular approach. A standard e-commerce store relies on various software components and technologies to operate effectively.

## Social Networks

Social networks are online platforms that enable individuals to connect, communicate, and share information with others in a virtual environment

# Machine learning technology

This slide showcases tools and solutions for predictive modelling, natural language processing and artificial vision development by leveraging machine learning technology. It highlight prediction tools, forecasting tools and chatbots.



## Predictive Modelling

CLV prediction tool  
Churn rate prediction model  
Demand forecasting.



## Natural Language Processing

Intelligent chatbots  
Behavior analytics  
Document Sorting.

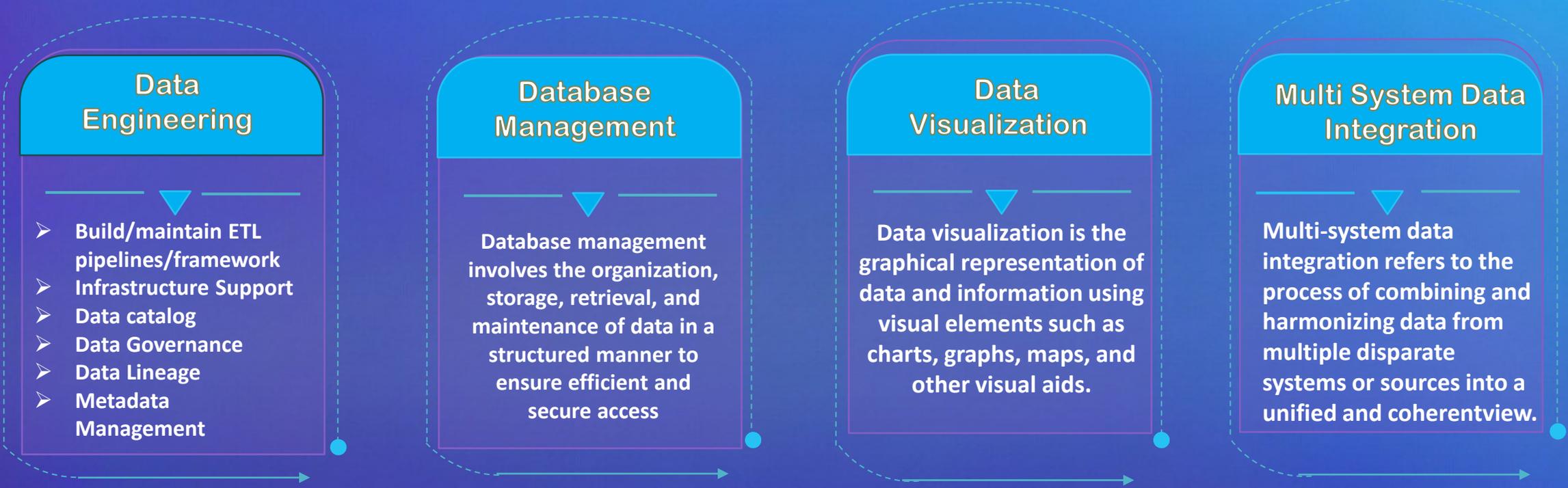


## Artificial Vision

Scene Categorization  
Image processing  
Item detection.

# Big Data Analytics

This slide showcases data engineering, database management, data visualization and multi system data integration tools and software development with assistance of big data analytics and processing. Big Data Analytics refers to the process of examining and deriving insights from large and complex datasets, commonly known as "big data."



# Artificial Intelligence

This slide showcases recommendation engines, sales intelligence and classification system category tools developed through artificial intelligence technology .The tools include integration analytics, behavior analysis and trend .

## Recommendation Engines

- Product and services Recommendation software.
- Customer interaction analysis tools.



## Sales Intelligence

- Client behavior analysis tools
- Customer choice trend prediction tools



## Classification System

- Pattern classification solution
- Source tracing and identification tools



# Business Model Canvas

This slide depicts the business operation and revenue generation framework which illustrate key partner, key activities, key resource, value proposition customer relationship, channels, customer segment ,cost structure, and revenue stream.

## Key Partners

- Research and development partner
- Software retailers
- Open-source developer
- Add text here

## Key Activities

- Software development
- Application design
- IT consulting.

## Key Resources

- Experienced human capital
- Large user base

## Value Proposition

- AI and ML solutions
- Customized IOT implementation
- MVP development for startups
- Code audit services

## Customer Relationships

- Enterprise sales and support
- Customer conference
- Annual tech meeting

## Channels

- Website
- On call support
- Software retails stores

## Customer Segments

- Corporate houses
- Big technologies companies
- Manufacturing Industries

## Cost Structure

- Software development cost
- Research and development cost
- Infrastructure maintenance cost
- Employees series

## Revenue Stream

- Product Sales
- Tools and platforms annual subscription fees
- Consultancy services

# Our Pricing Structure

We Believe in transparency

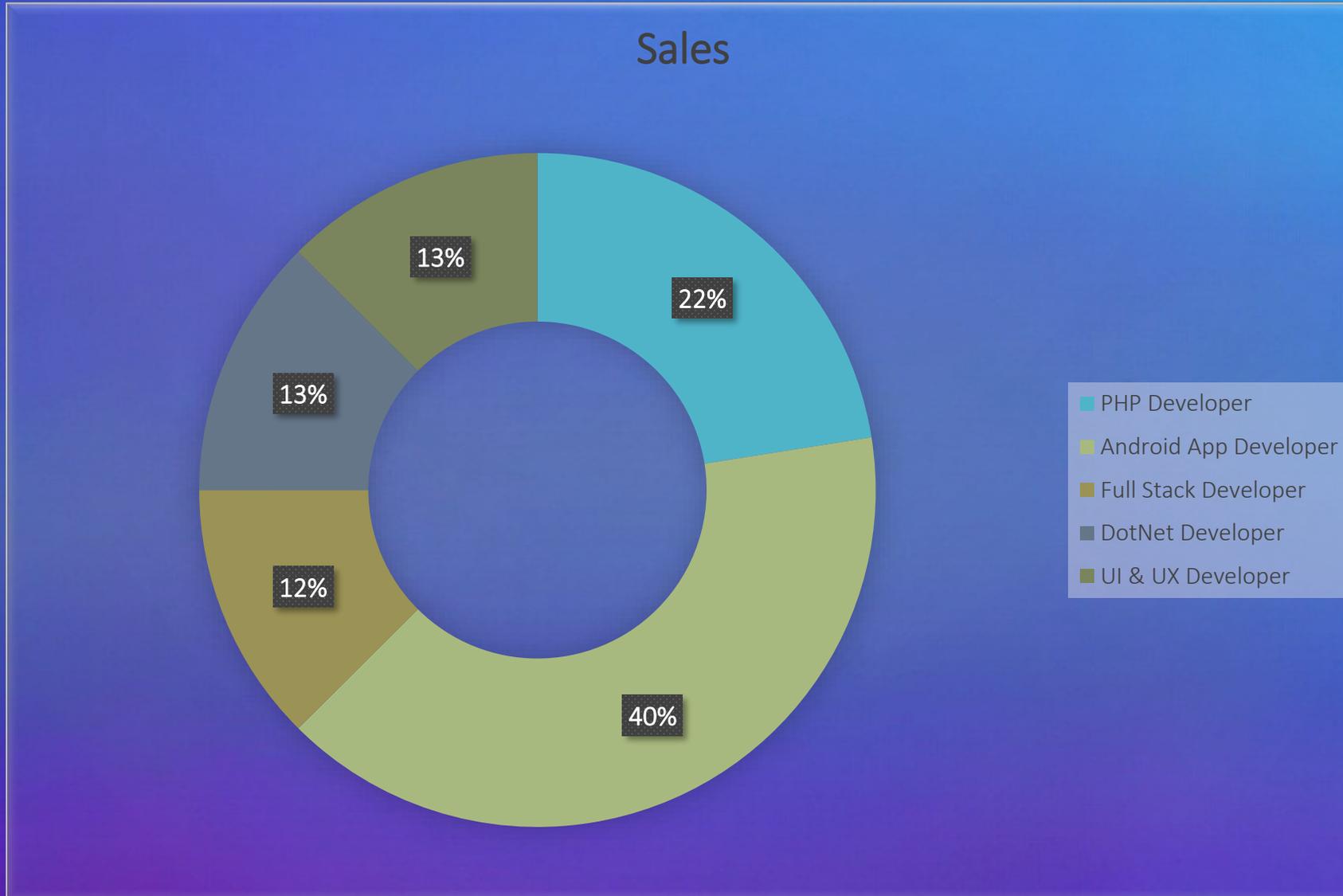


# We Believe in transparency



# Our Team

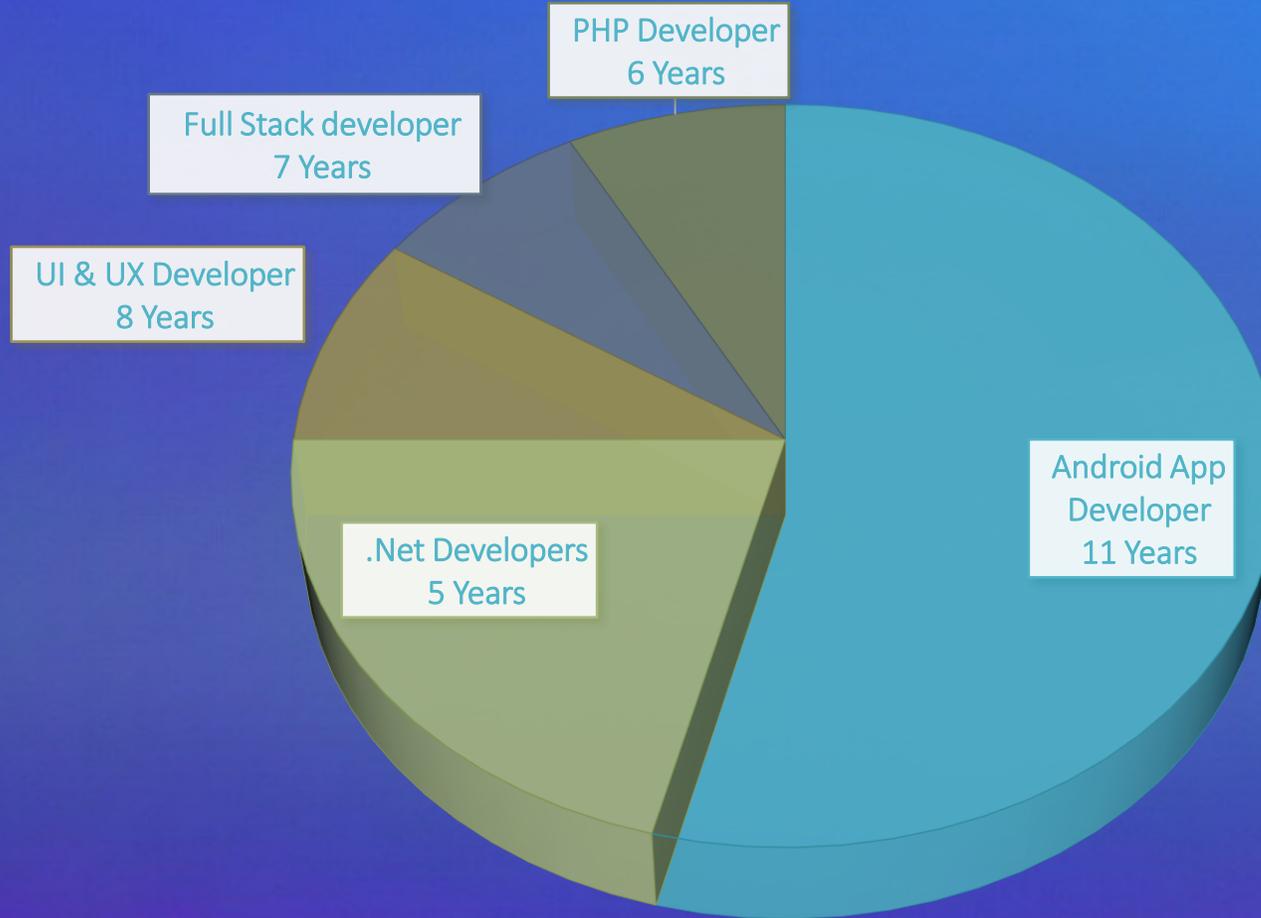
Apply to our youthful, motivated and professional team today Join us and experience the true joy of helping customers realize their dreams



# Our Team

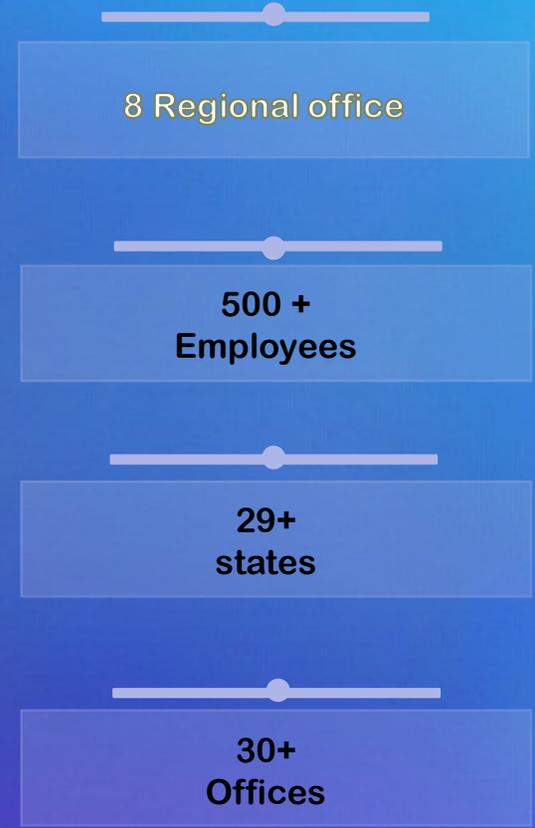
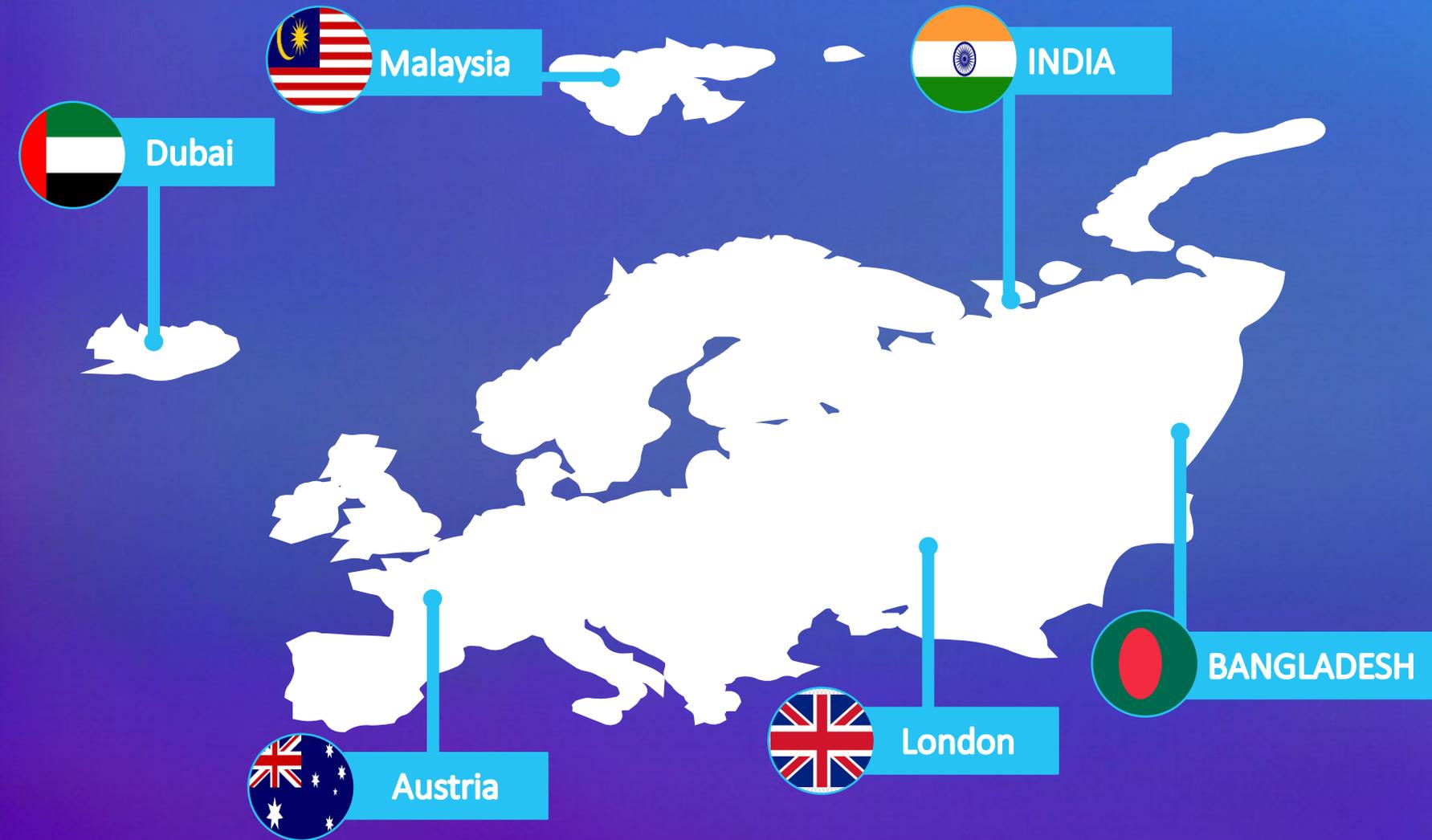
Apply to our youthful, motivated and professional team today Join us and experience the true joy of helping customers realize their dreams

## Experiences



# International presence

The slide illustrates global footprint of company providing digital solution and services. It show the company head office, regional office, presence of number of country local office and total employee count.



# Our Infrastructure

World Class Environment



**3000 sq. Feet** Office Space  
State-of- the-art **Facilities**  
Continuous Power Supply

## Multiple Environment



Designing



Testing



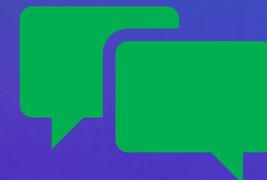
Development



Production

## Communication

High leased line internet connectivity VPN for secured connectivity to client's environment and for in house application Access to verify of instant messengers based on the project need Meeting & Conference rooms for uninterrupted meetings and con – calls





## Disaster Recovery

- Backup Facility with off-site backups
- Provision to create an alternate development facility
- Power backup and USP for 24\*7 Power availability need
- T2 connectivity to support any project and delivery demands
- Periodic audit of IT policy and process adherence

## Security

- Biometric based access control authorization
- Dedicated environment for captive development
- CCTV Surveillance Intrusion Detection System (IDS)
- Virus protection and scheduled scanning



# Organisation structure

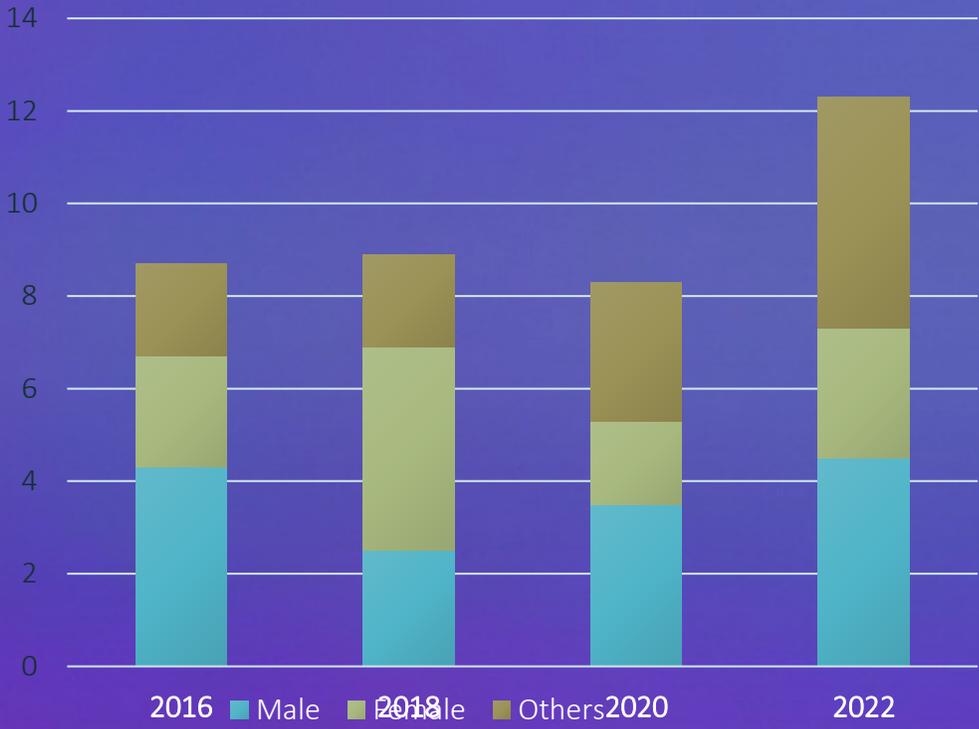
The slide company hierarchy in software company which depicts chief executive officer, chief technology officer, chief financial officer, legal team, head operation, audit team, customer support head and head of sales and marketing



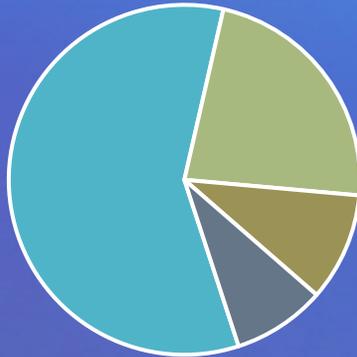
# Workforce structure

The slide illustrates the employee distribution based on work experience and gender diversity. This type of slide can be quite informative and visually appealing to showcase the organization's efforts in promoting diversity and inclusion.

## Historical Employees Strength

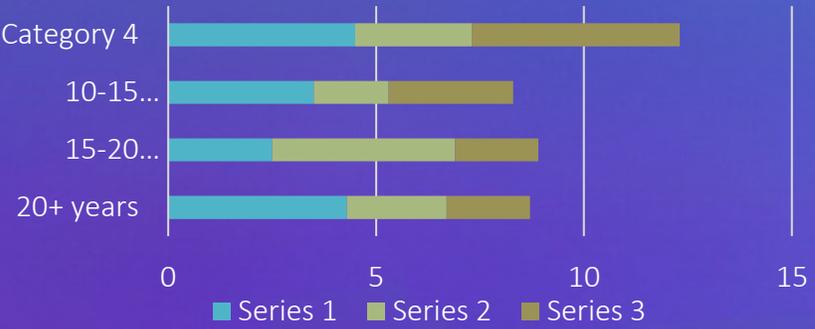


## Employees Split by Region



1st Qtr 2nd Qtr 3rd Qtr 4th Qtr

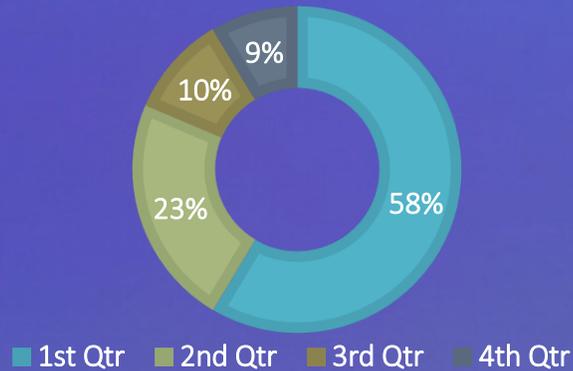
## Experienced Workforce ( More than 5 years )



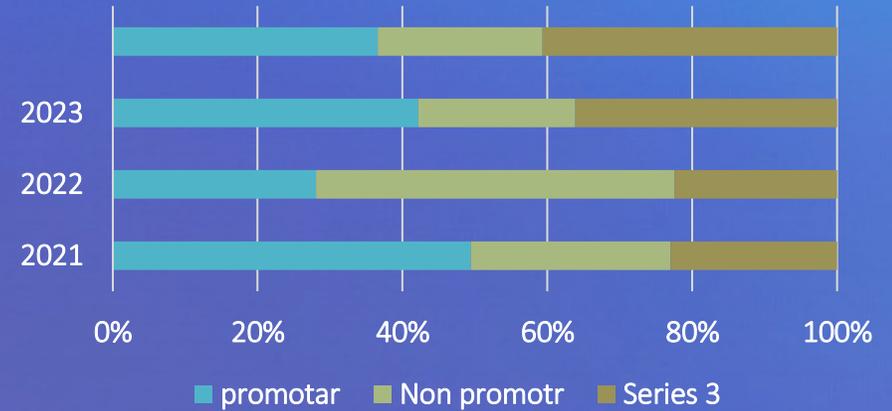
# Shareholding pattern

This slide provides information about the distribution of shares among various entities, including promoters, the public, mutual funds, foreign institutional investors, and other institutions.

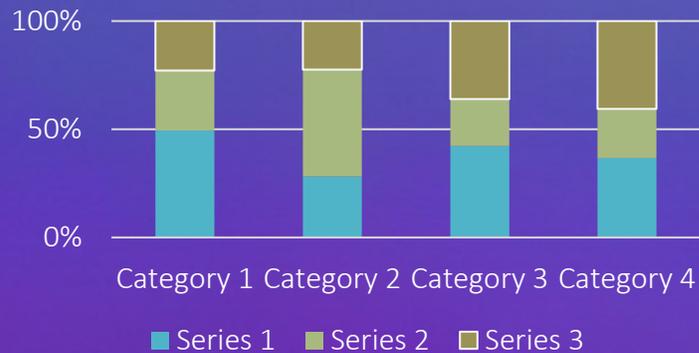
### Shareholding March (2022)



### Promotor holding 5 years



### FII Shareholding by Region



## Insights

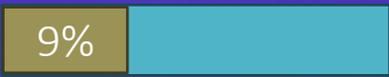
- Promoter has increased their shareholdings 46% in 2019 to 54 % in 2023.
- 52% of Fill shareholding in us center

# Company work culture

The slide highlights several key ranking criteria related to the organization's work culture and diversity efforts. Here's how you might structure and describe the content on the slide:



## Work culture and Diversity Report

Global Organization Diversity Rank	1	% of New Employees(women)	
Employees care Services	Yes	% of Employees(women)	
Employees Health Facilities	Yes	% of Manager(women)	
Diversity policy	Yes	% of Board Members(Minorities)	
Policy on Diversity and Opportunity	Yes	% of Employees(minorities)	
Targets Towards Diversity And Opportunity	Yes	% of Managers (Minorities)	
% of employees with Disabilities	6% 		
	9% 		

# Company historic revenue

The slideshow annual growth of the company with the CARG for last five financial year from the 2022 to 2023. It also thought year growth long with key insight.

## Key Insights

Revenue software company have increased by INR in last five years.

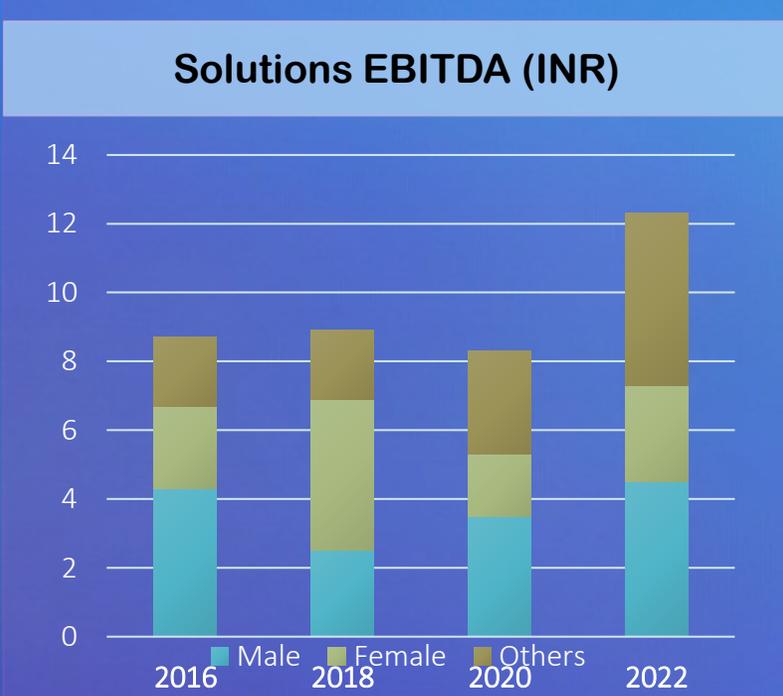
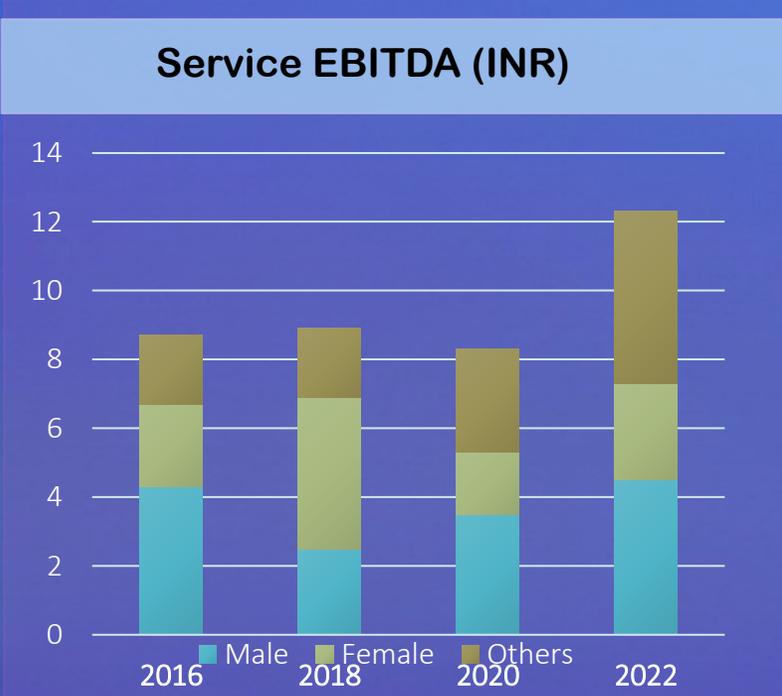
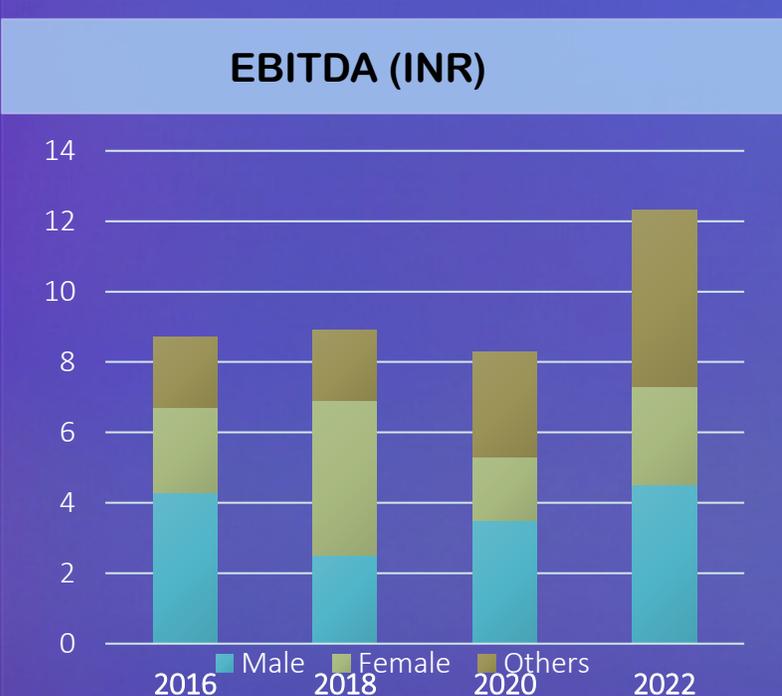
Company on observe CAGR OF 34.27%

## Company Revenue (INR)



# EBITDA and margin

The slides illustrate the graph profit in INR and gross margin in percentage for software company illustrating growth trade in last five years from 2020-2025. It also showcases gross profit contribution by services and solutions.



## Insights

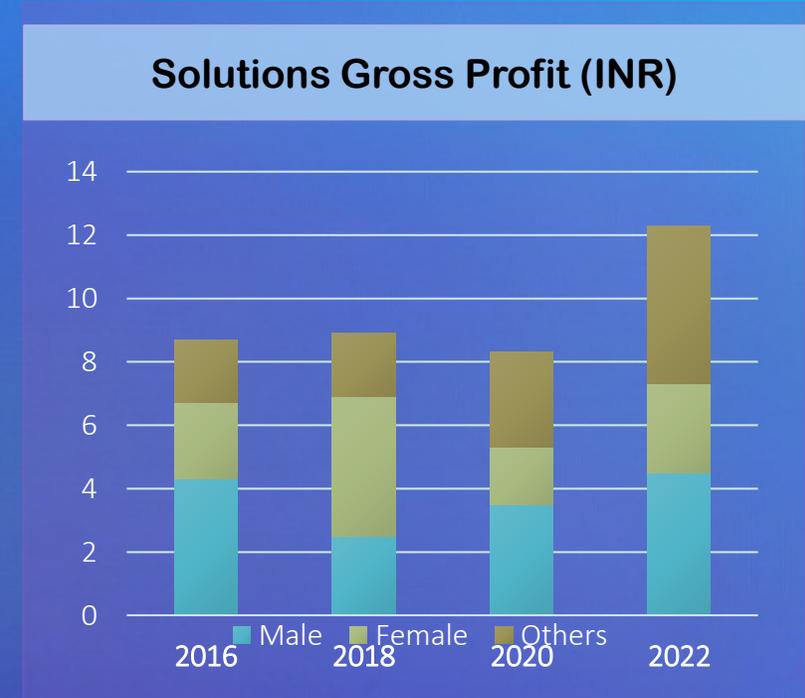
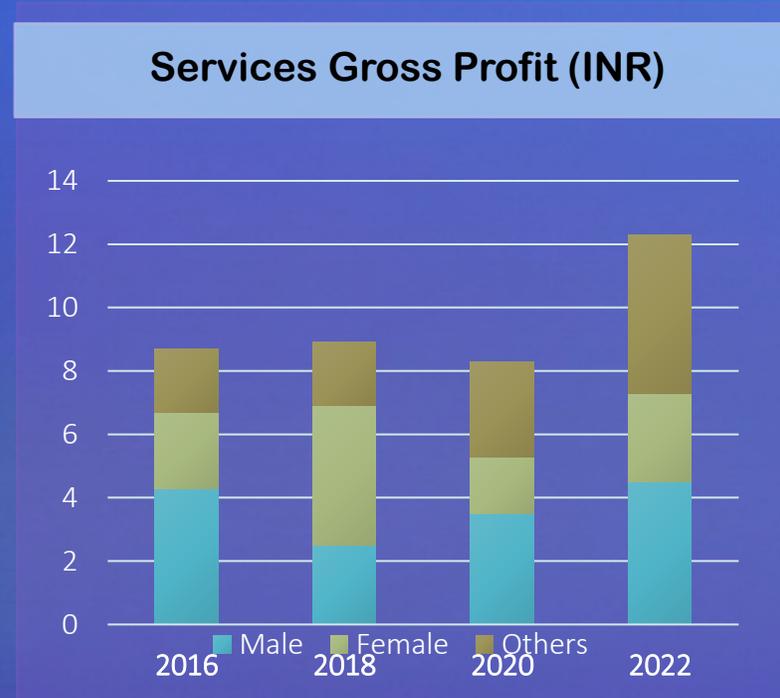
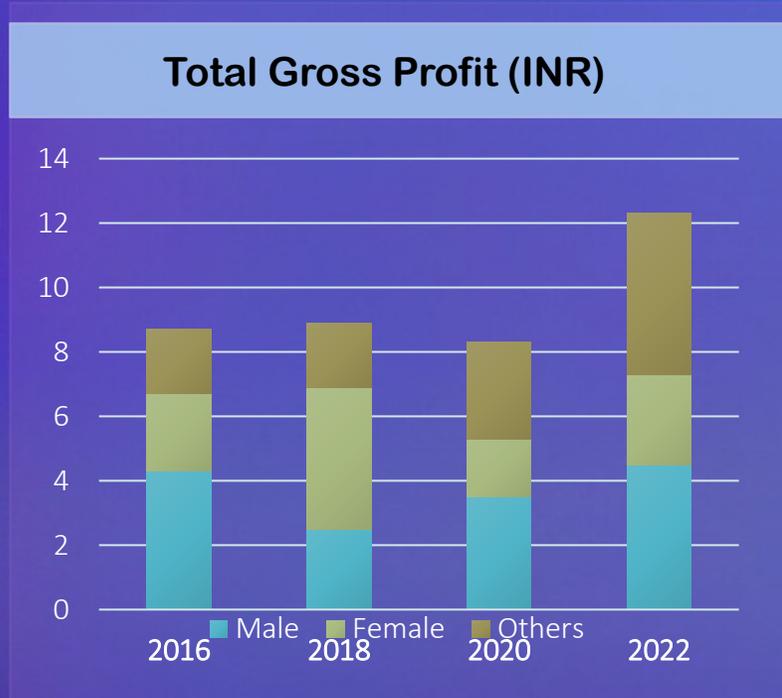
Total gross profit increase from INR in 2018 to 2020.

Total gross profit increase from INR in 2018 to 2020.

Total gross profit increase from INR in 2018 to 2020.

# Gross profit and margin

The slides illustrate the graph profit in INR and gross margin in percentage for software company illustrating growth trade in last five years from 2020-2025. It also showcases gross profit contribution by services and solutions.



## Insights

Total gross profit increase from INR in 2018 to 2020.

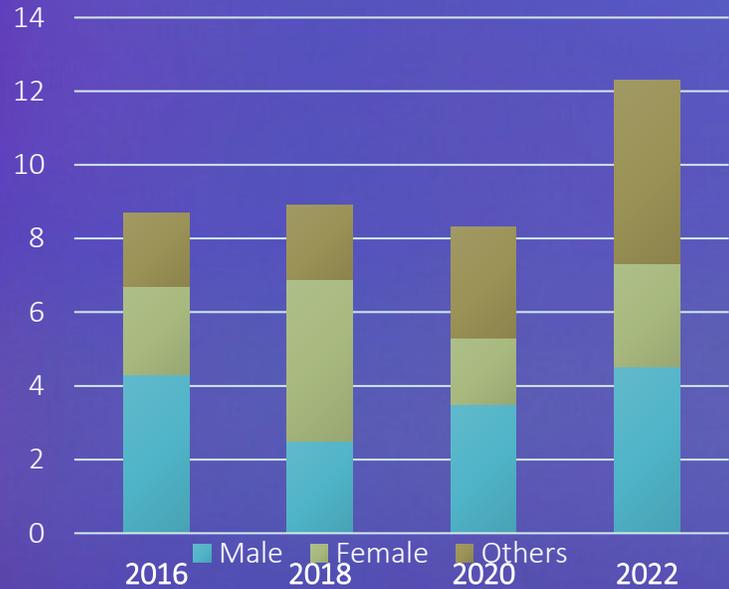
Total gross profit increase from INR in 2018 to 2020.

Total gross profit increase from INR in 2018 to 2020.

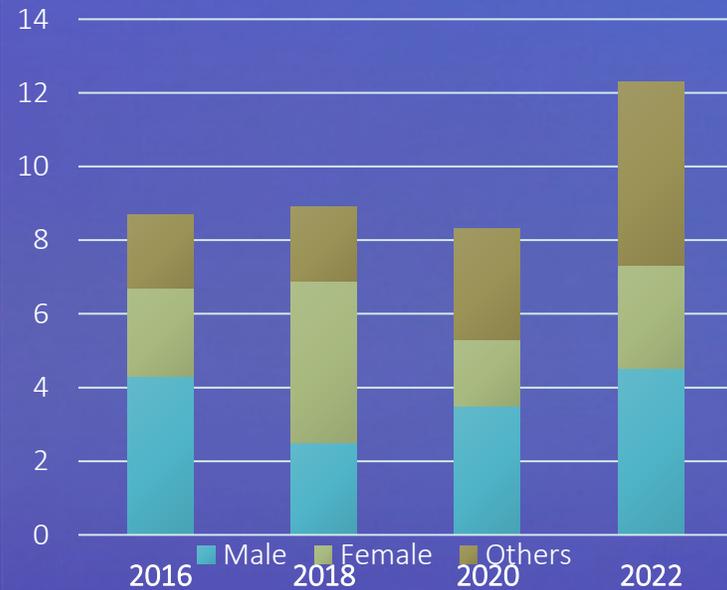
# Operating profit and margin

The slides illustrate the graph profit in INR and gross margin in percentage for software company illustrating growth trade in last five years from 2020-2025. It also showcases gross profit contribution by services and solutions.

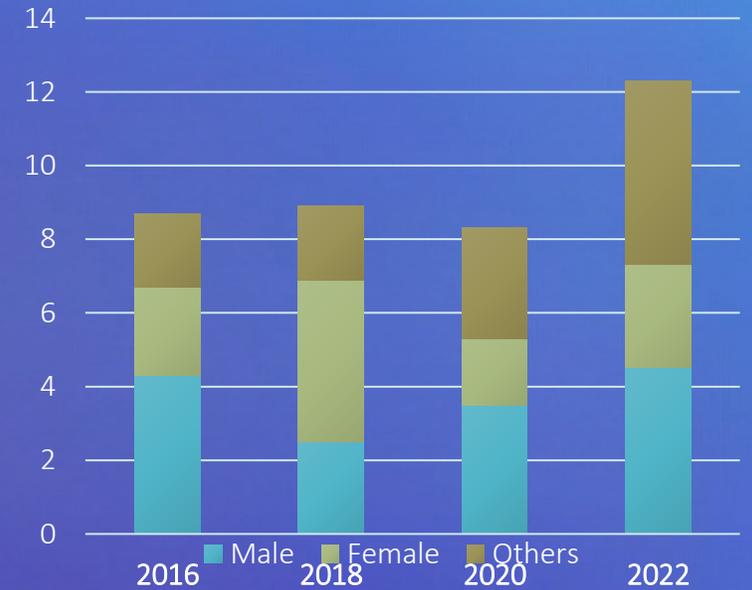
## Operating Profit



## Services Operating Profit



## Solutions Operating Profit



## Insights

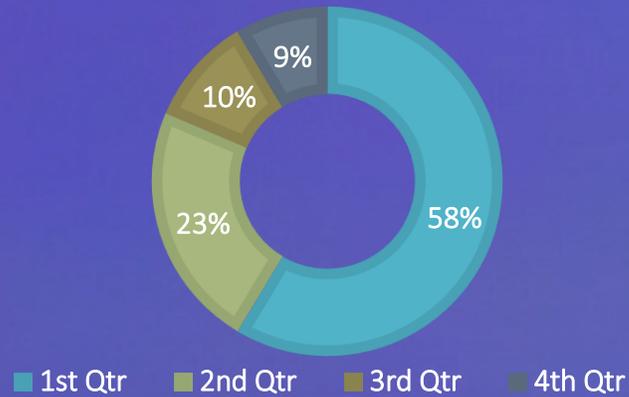
“ Development of software Infrastructure for secure international data exchange”

“ Development of software Infrastructure for secure international data exchange”

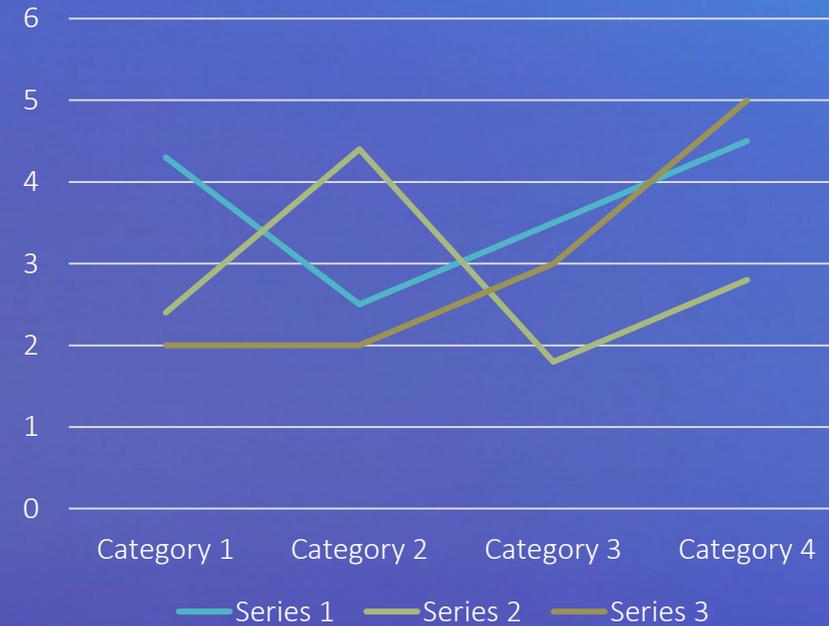
# Revenue split by geography

The slide highlights the historical revenue split for software company since its inception and revenue share for currency year based geography.

## Revenue Share



## Historical Revenue Contribution (%)



## Insights

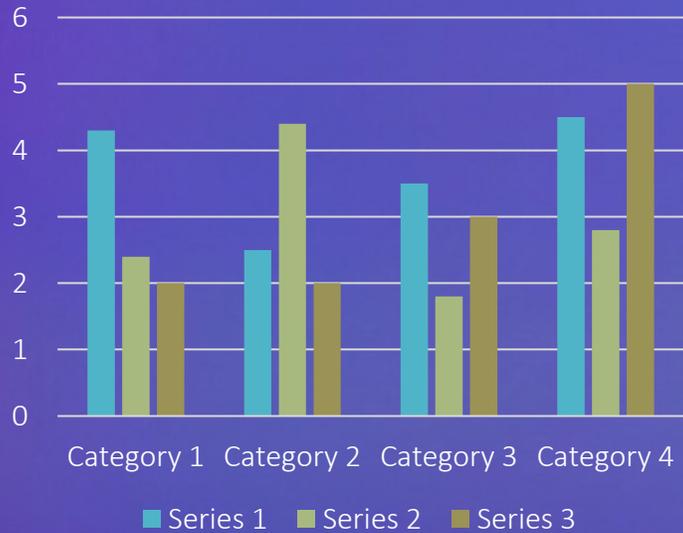
“ Development of software  
Infrastructure for secure  
international data exchange”

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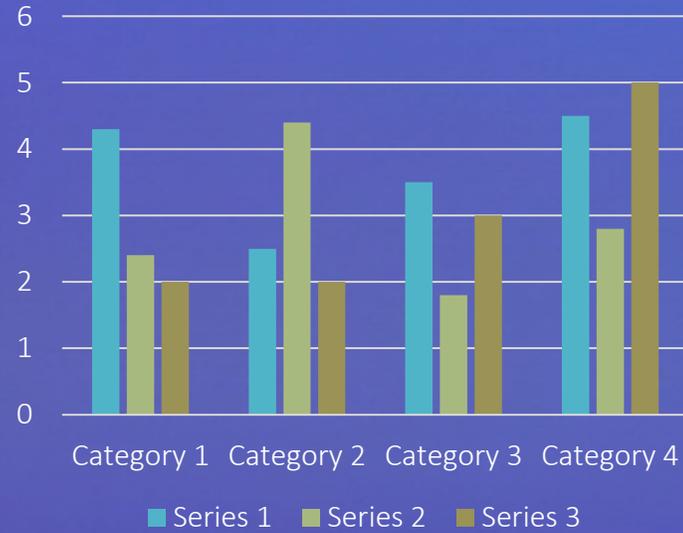
# Financial statements

The slide compares top competitor comparison of software companies to assess companies based employee count, geographical presence, active software revenue and global markets share.

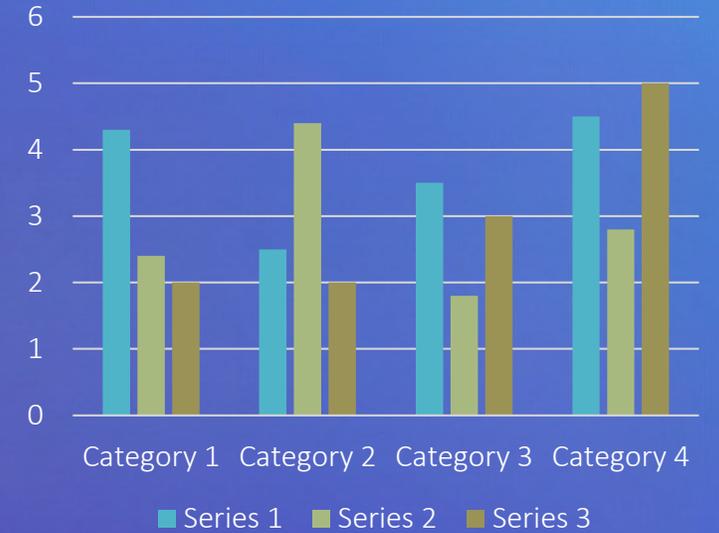
## Income statements



## Balanced sheet



## Cash flow



Year	2008	2008	2008	2008	2008
revenue	6	6	7	8	9
revenue	6	3	1	2	3
revenue	4	6	7	8	8

# CSR spend (a)

The slide highlight the major corporate social responsibility activities performance by company based on three categories people environment and welfare. It showcases healthcare, skill development, Food program, Clear water initiative, disaster relief program, and red cross Collaboration .

## Strengths

- Leading software company in India with market share of 15% and 12% respectively
- Largest customer base in India
- Top research and innovation support infrastructure with an annual investment

S

## Weakness

- Leading software company in India with market share of 15% and 12% respectively
- Largest customer base in India
- Top research and innovation support infrastructure with an annual investment

S

## Opportunities

- Leading software company in India with market share of 15% and 12% respectively
- Largest customer base in India
- Top research and innovation support infrastructure with an annual investment

S

## Threats

- Leading software company in India with market share of 15% and 12% respectively
- Largest customer base in India
- Top research and innovation support infrastructure with an annual investment

S

# CSR spend (b)

The slide highlight the major corporate social responsibility activities performance by company based on three categories people environment and welfare. It showcases healthcare, skill development, Food program, Clear water initiative, disaster relief program, and red cross Collaboration .

## People

- Health care
  - Skill development
  - Food program
  - Gender equality
- 

## Environment

- E waste management
  - Carbon neutral program
  - Forest conservation program
  - Clean water initiative
- 

## Welfare

- Disaster relief program
  - Old age homes
  - Education program
  - Red cross collaborations
  - Higher study scholarship
-

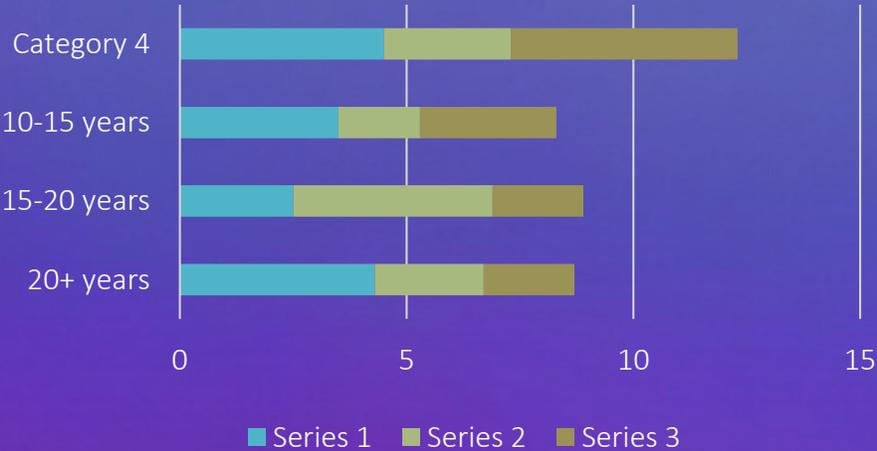
# CSR spend (c)

The slides describe the spending of corporate social responsibility for last five years. It shows CSR spend split based on category( people, enviro and CSR spend by location.

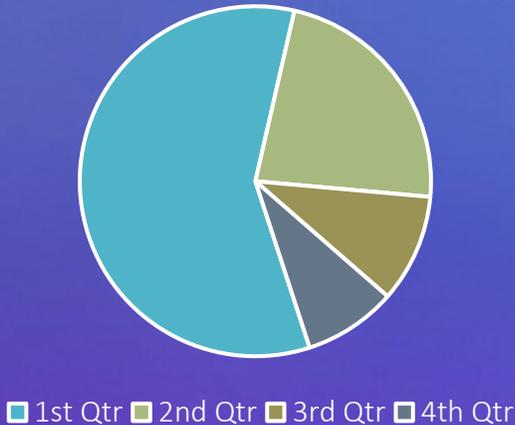


## CSR Activities

### Comparative CSR spend



### CSR spend by Category



# Case Study

The slideshow annual growth of the company with the CARG for last five financial year from the 2022 to 2023. It also thought year growth long with key insight.



## Challenge

“ Development of software  
Infrastructure for secure  
international data exchange”



## Solutions

- Installed cryptographic hash Software platform
- Integrated software with current infrastructure already existing in the different countries.



## Results

- Installed cryptographic hash Software platform
- Integrated software with current infrastructure already existing in the different countries.

# About us

We provide solutions for your **Turning Creative Ideas into Solutions**

Student performance analysis & report generation to staff attendance & fee management - everything you need to run a school in one place!

Welcome to Arfi Technology, a dynamic and innovative company that thrives on transforming your creative ideas into cutting-edge solutions. With a dedicated team of over 1 lakh skilled employees, we specialize in a wide range of software services that cater to diverse business needs. Whether you're looking to excel in web development, app creation, game design, or SEO optimization, Arfi Technology has you covered Development, Java Development, .NET Development, Game Development, Frontend Development, SEO Expertise.



# CEO & FOUNDER AT ARFI TECHNOLOGY PVT.LTD

## AQMAL ARFI

"Senior Software Developer of AAMPP WIDE NETWORK INDIA PRIVATE LIMITED, a pioneer, an entrepreneur, and a social reformer who believes that education need not know any boundaries but the key to success is hardwork and dedication is alone enough to serve the society. He today enjoys a prominent status in society. Born on 1993 at Jaunpur, Uttar Pradesh, Mr. Aqmal Arfi migrated to Jaunpur, Uttar Pradesh with his family. Coming from a humble beginning, he excelled in education and started working at a very tender age. He initiated an Interior decoration business in Software Company in Ghaziabad and later continued it in India for several years. Endowed with sharp business acumen a balanced perspective and a social bent of mind, He is renowned orator and conducts seminars, personality development programs, competitive exam"



# Why Choose Us ?

Our Clients benefits from our ability to :

## **TRANSFORM TO BUSINESS**

Our long history of successful engagements with clients from various sectors and our wide range of offerings render us a reliable supplier of world-class transformational solutions.

## **DRIVE TO EXCELLENCE**

Our strong management team oversees a highly professional team of experts who support complex projects.

## **INTEGRATE TO BUSINESS AND TECHNOLOGY**

Arfi Technology is a leading IT services and support company based in Jaunpur, India. Arfi Technology provides high quality services for software & Web Site development, Network Setup, Technical Support services, Employee Training, Telecommunication or Call center Support, workshops, outsourcing and project management service and the end users on a broad range of hardware & software platforms and latest technologies.

## **11 YEARS OF IT OUTSOURCING**

In more than 11 years of IT outsourcing, we have gained experience in a wide spectrum of technologies, industries, and application types.



**THANK**  
*you*

**THANK YOU**



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